

Assessment the development of sustainable tourism in rural tourism target (Case Study: Darsajin and villages in the province Glauber Zanjan)

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EXTENDED ABSTRACT

Introduction

Tourism is one of the realities of the economic, social, human society is undeniable today. These activities respond to the needs of men's hearts for relaxation, recreation, culture and enjoyment of the natural beauty and pristine. The A subfield of tourism, rural tourism, which is due to natural and cultural capacities in rural areas, can play an important role in the revitalization of rural areas, create jobs and income to the villagers, protection of natural heritage, history and culture and in finally, integrated and sustainable rural development have.

Methodology

This study is an applied research is to clarify the issue and the results of analytical methods based on library and field methods (questionnaires, observation) have been used. The population of this research in two villages Glauber and Darsajin by the Governor General, Housing and Cultural Heritage Foundation and crafts have been selected, therefore, according to the 1390 census, each to respectively 681 and 150 in 2388 and 437 inhabitants and the number of households has been met. Based on a sample of 290 questionnaires were distributed in the range studied. The test data for statistical analysis (t single sample and solidarity) and LISREL model is used. In this study, 43 items in five indicators (social affiliation, social participation, fees received, interest received) and is considered sustainable tourism development. Cronbach's alpha index of the fifth, social involvement, community involvement, interest received, was charged, in support of sustainable tourism development, each respectively, 0/721, 0/907, 0/730, 0/877, 0/774, which indicates the reliability of the data obtained in the investigation is.

Results and discussion

Tourism as one of the economic base, play an important role in the development of the areas to be. regulation of relations between the three components of the host society (local residents), natural areas (tourist spot) and tourists (tourists) pay that the effects of tourism. The aim of this study is to analyze the effects of tourism on the development of sustainable tourism aims to

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support rural communities in two villages in the province are the Darsajin and Glauber. The Profile 290 respondents to the questionnaire, most respondents in the age group 31 to 40 (with a 8/51 percent), in terms of education level, 3/40 percent have a primary school certificate, 5/62 percent of respondents were male, and from the reviews 2/51 job Mhdvdhany has been studied in different aspects of agricultural jobs. The inferential analysis using the Kolmogorov-Smirnov on the assumption of normal samples was studied. Then, using the one-sample t test, correlation coefficient and the research hypotheses were tested. In this study, 43 items in five indicators (social affiliation, social participation, fees received, interest received) and is considered sustainable tourism development.

Conclusion

The findings showed that the index of social dependence, fees received social participation and interest received with the support of the inhabitants of sustainable tourism development and there is a positive significant relationship. So that residents supporting sustainable tourism in the villages of positive sample and lay the groundwork for sustainable tourism and quality of life has provided the target villages. Accordingly and in line with the results of this study it can be concluded that. Residents of villages that support sustainable tourism in the sample to positively affect tourism growth has And lay the groundwork for sustainable tourism and quality of life has provided the target villages.

Key words: tourism, village's goal is to develop sustainable tourism, villages and Glauber Darsajin

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