# Comparison of Rural Management (Councils) Functions in Large and Small Villages in Ardooghshan Rural Distict of Neyshabur County

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## EXTENDED ABSTRACT

## Introduction

Community-based organizations play an important role in developing fundamental decisionmaking process, providing members, improve the economy and encourage community service capabilities and as conduits for organizing the local community has an essential role. They usually associated with people living in the local community and well, Therefore, they have many advantages, including knowledge of local community needs are and to respond effectively and very fast to rural issues than the government or non-governmental organizations are in a key position. In addition, they have demonstrated the capacity to mobilize local resources to develop fundamental Inspired by your local domain muesli perspective that allows access to the best range of stability in there. In fact, local community-based management tool for capacity building and empowerment of the local community, improve public participation, the organization of local bodies and improve the use of funds to influence the development process, That the purpose of accepting and meeting the needs of rural communities to develop economic, social and protection of sources is used. Therefore, the council and the council of the country, especially in the villages and its management in Neyshabur region in recent years, this requirement implies and expresses overt and covert wanted people to have civil society organizations deemed appropriate to the needs of this age. It is important that the Council, like other modern concepts of civil society, not just an opportunity and choice, but also a level of maturity and culture-is. But at the same time the damage can be seen in rural management. Knit rural management in Iran for decades and perhaps the last hundred years in the political, social, economic and cultural one of the most important challenges for planners and specialists. It is also the basis for rural and social life based on them, is important. However, the main purpose of this paper is not unlocking this node, it is clear that rural management problem than be an expert and researcher. By definition, this study is to investigate and analyze the success rate of the district councils in large and small villages Ardvghshn city of Neyshabur how?

## Methodology

This descriptive analytic study conducted, although other methods have been used in studies. An analysis is to compare the success rate of council performance in large and small villages. In order to do this documentary and field research methods to provide information and analysis

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and combining them is. The documents to collect information from books, magazines, statistics, maps and Internet sites have been investigated. In the field of information, observe and interview the residents of the villages in the study by filling out the questionnaire, the necessary information is obtained, And also to analyze data, spss software to determine the success of the performance of boards used in large and small villages. Indicators for the importance of AHP model and software used ExpertChoice ultimately obtained by extracting and analyzing information And integrating them with the results of the review of documents developed by the research results. In this study, the number of samples, questionnaires, sampling Coker is the most effective method for sample selection was used. The study population consisted of two large villages and small villages of people.

## **Results and Discussion**

In this study for the evaluation of the Council's success in large and small villages, 12 Index in dimensions (economic, social, environmental) set. The results showed that the economic indicators including (improved employment and income, improving the marketing of agricultural products, improve the irrigation efficiency, increase the quality and quantity of production) with the value obtained mannwhitney Respectively (500/1817, 000/1980, 7403/1, 7963/1) and a significance level of less than 05/0 (05 / 0sig <) is a significant difference between large and small villages in the rural economic performance 095/0 there. In indicator of social performance, including (in cooperation with the police in maintaining security, promotion of culture through the establishment of the library and its equipment, rural people participation in decision-making, enhancing rural literacy by organizing literacy classes, courses and extension courses) with mannwhitney value obtained respectively (7523/1, 8974/1, 00/1095, 3013/1, 4883/1) and a significance level of less than 05/0 (05 / 0sig <) is a significant difference between social performance villages large and small villages in the area are 095/0. The environmental performance indicators (including general clean up in the village, collection and disposal of household Zbalh¬Hay in the village, Jzyan prevent sewage in the streets) with the value obtained mannwhitney respectively (8603/1, 4163/1, 4863 / 1) and a significance level of less than 05/0 (05 / 0sig <) is a significant difference between the environmental performance of large villages and small villages there at 095/0.

### Conclusion

The new management of rural councils as a grassroots organization in recent years has found an important place in the development of rural areas. This has led to efforts to improve the status of this institution more. In the present study aims to investigate the comparison of large and small villages have been adopted successfully in operation Council. In fact, large villages than small villages have better economic performance and in small villages than large villages have better social performance and the environmental dimension villages to have better performance. The results of the study on rural councils Ardvghshn city of Nishapur, suggests that the performance of councils in villages far more successful than small villages. It can be seen that the population factor in the success of Shvrahast. Of course, this means acceptance speech as a general criterion for providing services to rural population is not large, in normal circumstances; all villages should have the right to receive services. But in the current situation and considering the population factor in the success of Shvrahast, it can be concluded that the success of local councils in villages is much more than small villages.

**Key words:** rural settlements, rural management, councils' performances, social - ecocomic and environmental performances, Neyshabur County