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Providing a Model with a Network Approach to Entrepreneurship Policy

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Abstract

The purpose of the research is to validate and design a suitable model for networking in the field of entrepreneurship. The research tool was in the qualitative section, interview and in the quantitative part of the questionnaire. Data analysis was done in the qualitative section through theme analysis, and in the quantitative part of the structural equations. After designing the original model, the research questionnaire with dimensions was distributed among 240 experts and managers of the Ministry of Cooperatives, Labor and Social Welfare. Finally, 31 components were identified in four dimensions: necessity, structural, behavioral and background. Therefore, it seems necessary for the Ministry of Cooperatives, Labor and Social Welfare to focus on the role and importance of these factors in entrepreneurship policy development, in order to develop the field of entrepreneurship, and to replace the network thinking in policy making with hierarchical thinking.

Introduction

Entrepreneurship is an area where interdependencies are very high, and the establishment of collaborative relationships such as networks in it is more of a management imperative than is desirable. Therefore, a network approach in the entrepreneurial policy-making process, which leads to the involvement of key stakeholders and entrepreneurs and the acquisition of legitimacy for policies developed in this area, is among the mechanisms that potentially improve the policy process in Entrepreneurship is effective. The purpose of the research is to

design, validate and design a suitable model for networking in the field of entrepreneurship.

Case study

Data analysis was done in the qualitative section through theme analysis, and in the quantitative part of the structural equations. After designing the original model, the research questionnaire with dimensions was distributed among 240 experts and managers of the Ministry of Cooperatives, Labor and Social Welfare.

Materials and Methods

Reliability of the questionnaire was verified using Cronbach's Alpha and Composite Reliability (CR), and its validity was confirmed by Convergent Validity and Convergent Validity (AVE) methods. Finally, 31 components were identified in four dimensions: necessity, structural, behavioral and background. Therefore, it seems necessary for the Ministry of Cooperatives, Labor and Social Welfare to focus on the role and importance of these factors in entrepreneurship policy development, in order to develop the field of entrepreneurship, and to replace the network thinking in policy making with hierarchical thinking.

Discussion and Results

Among the components gathered for the structural dimension of the entrepreneurial policy network, respectively, the power of the policy-making system in empowering the network actors and the degree of concentration / decentralization in the structure of the policy-making system had the greatest impact on network performance. The organizational status of network actors was not recognized as an important and influential factor in the network performance of the entrepreneurial policy. Thus, it can be said that some actors have more power and influence than any other player for reasons such as personality traits or knowledge and expertise in a particular field. They are within the network and their views are confronted with acceptance from the network members.

Conclusion

In conclusion, with regard to the capabilities of the private sector (stakeholders and actors in the field of entrepreneurship) in the field of expert and experimental knowledge, it is suggested that the comments and experiences of this section in the policy development process and identifying the problems and methods of facilitating the startup processes, to be used. In this way, policy making in the field of entrepreneurship (N8) and socio-political legitimacy (N5) is more likely to be achieved through the use of entrepreneurship policy network.

Key Words: Policy Making, Network Approach, Entrepreneurship, Model