



Assessment of Cost Effectiveness of a Firm Using Multiple Cost Oriented DEA and Validation with MPSS based DEA

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Abstract

Data Envelopment Analysis (DEA) is a nonparametric tool for discriminating the best performers from a number of homogenous Decision Making Units (DMU). Cost oriented DEA models identify those best DMUs which run cost efficient process. This paper validates the outcome derived from the Ideal Frontier (mentioned in Sarkar. S (2014)) derived from non-central Principal Component Analysis and a slack based optimization model to identify the cost efficient DMUs. Instead of offering real cost of each resource, the proposed model minimizes the projection of inputs along the direction of first Eigenvector of specific covariance matrix from each allocated outputs. These essential directions vectors represent various "combined consumption (cost)" for the production of outputs. A Multi-Objective Fuzzy Goal Programming model is applied here to solve this multi-objective problem. Superiority is judged on the basis of higher value of a cost oriented performance ratio. A case study of six schools is incorporated here to identify the superior cost efficient school and also to visualize gaps in their performances.

Keywords: Data Envelopment Analysis, non-central Principal Component Analysis, Non-Stochastic DEA, Frontier Function.

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1. Introduction

The journey of Data envelopment analysis (DEA), as proposed by Charnes et al. (1978) [3] (the CCR model), commenced from the dissertation of Rhodes when the performance of students from participating and not participating schools were compared using a nonlinear model and an equivalent data-oriented, linear programming-based, nonparametric approach. A DMU is called an efficient performer if it uses fewer quantities of each input to generate the same set of outputs or produces more outputs from the same set of input resources than its rivals. Thus, it makes a place in a production possibility set. Later on, the assumption of constant return on scale (CRS), was extended by Banker et al. (1984) [1]. The renowned BCC model of these researchers was able to administer variable scaling techniques. As a result, weak efficient and strong efficient DMUs, MPSS (most productive scale size) and, SE (scale efficiency) became prevalent. To estimate the CRS frontier function, the regression approach was modified by Winsten (1957) [15] by using a corrected ordinary regression technique. It enabled the detection of CRS efficient DMU instead of classifying them into below average, average and above average units (Cooper, W. W and L. M. Seiford (2011) [4]). Later on, the DEA estimators were found statistically consistent (Banker and Maindiratta (1992) [2]). The detailed methodology of the frontier function

estimation was done by Greene. W. H (1980) [6] on a generalized form proposed by Aigner and Chu (1968). The exploration of stochastic DEA (SDEA) has proven to be highly effective for adapting this approach to abrupt changes. The experiment on “Program follow Through and Non-follow Through” school sites (originally considered by Charnes et al. (1981)) was revisited by Land et al. (1993) [8] who, instead of taking average values for inputs and outputs, suggested a deterministic equivalent of the chance constrained model by assuming normally distributed output variables which were conditional on inputs. In an efficiency evaluation of the research activities in economic departments at Danish Universities, Olesen and Petersen (1995) [9] developed a chance constrained programming model while distinguishing two reasons (true inefficiency and random disturbance) to remain inefficient.

Nicole Adler and Boaz Golani (L. M. Seiford (1989) [14]), adopted a PCA-DEA model in a case study of municipal solid waste, in the Oulu district of Finland, for curtailing the number of analyzed variables by grouping highly correlated variables within a factor. In their second model PCA was applied separately on the input and output variables for strengthening the power of DEA. Kard, Yen. F and Örkcu, H.H (2006) [7] prepared a new data set for the application of PCA by dividing each input by each output; this approach yielded an intuitive model that is capable of

producing highly correlated weighted scores with the DEA productivity indexes of the DMUs.

In this paper, the performances of a set of DMUs are assessed by means of MOLP cost oriented DEA model. The reason of adopting this model is to identify those CCR efficient DMUs which are able to minimize the "combined consumption" for all possible outputs. The direction of the "combined consumption" is the first Eigenvector derived from non-central PCA on specific covariance matrix and explains a comprehensive portion of the total variation from the origin. This leads to a minimization of a number of cost functions (equivalent to the number of outputs in the given problem). A Fuzzy Goal programming model is applied here to solve this multi-objective problem. The outcome of this model is validated with the outputs of an MPSS based CRS frontier function described in Sarkar. S (2014) [12]. Both models show a substantial association in this regard.

2. Definitions and Theorems:

2.1. Data Envelopment Analysis with CCR Model:

From an assumption of constant returns to scale, Charnes et al (1978) [3] found proportional changes in weighted output that derive from the alterations in weighted inputs. The algebraic models of CRS (constant return to scale) for c DMUs (each of which consumes v inputs given by the matrix $R = [R_{ij}]_{c,v}$ to

generate m outputs given by a matrix $Y = [y_{ij}]_{c,m}$) are as follows:

Primal form	Dual form
$Max h_0 =$ $(\sum_{j=1}^m q_j \cdot y_{rj})$	$Min \theta_0$
Subjected to: $\sum_{j=1}^v v_j \cdot R_{rj} = 1$ $\sum_{i=1}^v u_i \cdot R_{ri} \geq$ $\sum_{j=1}^m q_j \cdot y_{rj} ;$ $u_i, q_j \geq 0$ For any DMU r	Subjected to: $R_{ri} \leq \sum_{r=1}^c \lambda_r \cdot R_{ri} ;$ $\lambda_r \geq 0$ For any j^{th} input $i = 1, 2 \dots v$ $\theta_0 \cdot y_{rj} \geq \sum_{r=1}^c \lambda_r \cdot y_{rj}$ for $j = 1, 2 \dots m$

2.2. Solution of MOLP using Fuzzy Goal Programming:

Zimmermann, H. J., (1978) [16] has shown that even in presence of crisp type of constraints and conflicting objective functions, upper and lower goals can be set for each objective function while optimizing only one objective function. A fuzzy membership function is created and maximized later on, based on the nature of the assigned objective functions, to derive the solutions for the decision variables at a satisfactory level of the membership function.

2.3. A CCR-Efficient Unit:

A DMU is called CCR-efficient if $\theta^* = 1$, and if there exists at least one optimal solution (u^*, q^*) , for which $u^* > 0$ and $q^* > 0$, otherwise, the DMU in question is considered to be CCR-inefficient. A Solution (u^*, q^*) from CCR-inefficient units ($\theta^* < 1$), must necessarily

involve at least one DMU (known as a peer group) within the given set that manages to yield weighted outputs that are equivalent to its weighted inputs. The set of peer groups is specified as follows:

$$E'_0 = \{r: \sum_{j=1}^m q_j y_{rj} = \sum_{i=1}^v u_i R_{ri}\}$$

2.4. Production Possibility Set:

The set of all technically feasible combinations of inputs and outputs, representing the technology of a firm. According to Cooper et al, (2011) [5], in case of a CCR model, any production possibility set, is defined as follows:

(A1) If an activity (R_{ri}, y_{rj}) belongs to P , then the activity (tR_{ri}, ty_{rj}) belongs to P for any positive scalar t .

(A2) For an activity (R_{ri}, y_{rj}) in P , any semi-positive activity (R_{ki}, y_{kj}) with $(R_{ki} \geq R_{ri})$ and $(y_{kj} \leq y_{rj})$ is included in P . That is, any activity with input no less than in any component and with output no greater than in any component is feasible.

(A3) the nonnegative combination of the DMUs in the set J as:

$$P = \left\{ \left((R_0, y_0) \left| \begin{array}{l} R_0 \geq \sum_{r=1}^c \lambda_r R_{ri}; \\ y_0 \leq \sum_{r=1}^c \lambda_r y_{rj}; \\ \lambda_r \geq 0; \text{ for } r = 1, 2 \dots c \end{array} \right. \right) \right\}$$

2.5. Principal Component Analysis:

PCA can be defined as the orthogonal projection of the data onto a lower dimensional linear space, known as the principal subspace, such that the variance of the projected data is maximized in the

subspace. According to Rencher (2002) [11], Principal component analysis deals with a single sample of n observation vectors y_1, y_2, \dots, y_n that form an ellipsoidal swarm of points in a p -dimensional space. If the variables y_1, y_2, \dots, y_p in y are correlated, the natural axes of the swarm of points become identical to with the axes of the ellipsoid having an origin at the mean vector (y^*) of y_1, y_2, \dots, y_n . The resulting natural axes of the ellipsoid yield the new uncorrelated variables called (principal components). These resulting axes will be similar to the Eigenvectors (E_r) derived from the covariance matrix $[S]_{p \times p}$ (or the correlation matrix $([R]_{p \times p})$ of the observed variables which also minimizes the mean squared distance between the data points and their projections (shown below).

$$S \cdot E_r = \gamma_r \cdot E_r \text{ for } r = 1, 2 \dots p$$

such that $\gamma_1 > \gamma_2 > \dots > \gamma_p$

2.6. Specific Consumption Matrix T and Specific Covariance Matrix S :

Under the conditions of $m = 1$ and $v < c$ in a primal-model of the DEA (CCR), there exist a positive definite covariance matrix S derived from the origin (having with a non-zero determinant) with dimensions of $(v \times v)$ that can be defined as follows:

$$S_r = T_r^T T_r = \{s_{ij}\}_{v \times v} \text{ where } s_{ij} > 0,$$

and $T_r = \{t_{ij}^r\}_{c \times v} \text{ where } t_{ij}^r = \frac{R_{ri}}{y_{rj}} \quad (2)$

$$T_r^T = [T_1 \quad T_2 \quad T_c];$$

$$\text{where } T_i = [t_{i1}^r \quad t_{i2}^r \quad t_{iv}^r]^T$$

$$s_{ij} = \begin{cases} \sum_{r=1}^C \left(\frac{R_{ri}}{y_{rj}} \right)^2 \dots & i = j \\ \sum_{r=1}^C \left(\frac{R_{ri}}{y_{ri}} \right) \left(\frac{R_{rj}}{y_{rj}} \right) \dots & i \neq j \end{cases} \quad (3)$$

t_{ij} is known as the *specific usage* (SU) of the i^{th} input of the r^{th} DMU.

2.7. A Non-central PCA and its Application on Specific Covariance Matrix S_v :

To observe the mutually independent underlying characteristics of resource utilization the specific consumption matrix is projected on a unit vector so that the directions of maximum variance (from the origin vector and not from their mean vector) can be explored. This leads to the following optimization problem to be solved:

$$\text{Max } z = \gamma^T \cdot T_j^T \cdot T_j \cdot \gamma = \gamma^T \cdot S_j \cdot \gamma;$$

$$\text{subjected to: } \gamma^T \gamma = 1;$$

The optimal solution of this problem gives rise to Eigenvectors of S_v which are orthogonal to each other.

2.8. Economic Interpretation of Principal Components of the Matrix S_v :

Being a square matrix of size $(v \times v)$, S_v , has v number of Eigenvectors (and Eigen values). These vectors carry significant information about the usage of all ingredients. Other than the first vector none of the remaining ones

assume all positive elements (shown in the appendix 1 and appendix 2). The first Eigenvector acknowledges the cost consciousness of a firm as less projected value on this vector implies the lower combined consumption of inputs. The reason of calling it “cost” or “combined spending” is that, the firm in view of acquiring future benefits would like to concentrate on the current collective expenditure. Remaining dimensions (which reflect unique capacity of a firm) are indeed essential to gain various competitive advantages. Each of these vectors has its own priority level (equivalent to the corresponding Eigen value) set by the Industry. Baring this, they contain one negative element which is indicative of the worth of a particular resource over the rest for reducing the cost due to that dimension. Therefore, the firm has to be more decisive in managing the cost and the right dimension to sustain in the market. Therefore, the proposed model lies on the balance between (i) reduction of “cost” (which focuses on decreasing the utilization of resources) and (ii) reduction of cost from the remaining dimensions (by manipulating proper resources).

2.9. Proposed Multi-Objective Cost oriented DEA Model:

Each Eigenvector derived from a specific covariance matrix, due to any output, is assumed to be representing important orthogonal traits or dimensions to produce the same. Therefore, for any v number of inputs

and m number of outputs, there will be mv number of traits (shown below with their priority levels.

Eigenvector	Priority level	Output 1	Output 2	---	Output m
Eigenvector 1	1 (top)	E_{11}	E_{12}	-	E_{1m}
Eigenvector 2	2	E_{21}	E_{22}	-	E_{2m}
--				E_{ij}	
Eigenvector v	v (least)	E_{v1}	E_{v2}	-	E_{vm}
Output Weight		w_1	w_2	-	w_m

The first Eigenvector of each output refers to a cost and does explain a comprehensive amount of variation of specific covariance matrix. It is therefore necessary for a firm to minimize all of them to stand tall in regard to operational efficiency. However, neither the priority level of the outputs nor the weights are available. So, assuming equal priority for each output, a multiple cost oriented fuzzy goal programming is applied here.

Minimize j^{th} objective function: $\sum_{i=1}^v R_i \phi_i^j$

Subjected to:

$$R_i \geq \sum_{r=1}^c \lambda_r \cdot R_{ri}$$

For any j^{th} input $i = 1, 2 \dots v$

$$y_{rj} \leq \sum_{r=1}^c \lambda_r \cdot y_{rj} \text{ for } j = 1, 2 \dots m$$

$$\sum_{r=1}^c \lambda_r = 1; \lambda_r \geq 0; \text{ where } \phi^j = E_{1j}$$

Fuzzy Multi-Objective Programming originated by Zimmermann (1978) [16] is used for the above problem to find an optimal goal from a payoff matrix.

2.9.1. Cost Oriented Efficiency Measure:

The cost oriented efficiency of any r^{th} DMU is derived from the ratio given as:

$$CostEfficiency_r = \min_j Eff_{cost}^j = \min_j \left(\frac{\sum_{i=1}^v R_i^* \phi_i^j}{\sum_{i=1}^v R_{ri} \phi_i^j} \right)$$

where, R_{ri} is the amount of i^{th} resource used by any r^{th} DMU and R_i^* is the optimal solution derived from the above model.

2.10. Definition of Inefficiency Error:

2.10.1. Inefficiency Error in case of a Single Output:

The predicted amount of any r^{th} output from any j^{th} DMU, can be given by the dot product of the resource vector (R_j) of the same DMU and the Eigen vector (E_r) of the first principal component of a specific consumption matrix S_r which is derived from any r^{th} output:

$$y_{rj}^{Pre} = \frac{1}{p_{imin}} E_r \cdot R_j ; \text{ where } p_{rmin} = \min[(E_r \cdot T_1), (E_r \cdot T_2), \dots, (E_r \cdot T_c)]$$

Thus, error (Pe_{rj}) on any r^{th} output made by any j^{th} DMU can be determined by subtracting the observed output (y_{rj}^{Obs}) from the predicted output given by y_{rj}^{Pre} .

$$Pe_{rj} = (y_{rj}^{Pre} - y_{rj}^{Obs})$$

2.10.2. Inefficiency Error in case of a Multiple Outputs:

The joint representation of an error is derived from the linear convex combination of all errors due to individual outputs.

$E_j = \sum_{i=1}^m a_i \cdot Pe_{rj} = \sum_{i=1}^m a_i \cdot (y_{rj}^{Pre} - y_{rj}^{Obs}) = Z_j^{Pre} - Z_j^{Obs}$; where $\sum_{r=1}^m a_r = 1$
 Here, $Z_j^{Pre} = \{\sum_{r=1}^m a_r \cdot (y_{rj}^{Pre})\}$ and $Z_j^{Obs} = \{\sum_{r=1}^m a_r \cdot (y_{rj}^{Obs})\}$, are the indicators of the performance expected and actual performance from the j^{th} DMU respectively. The unknown value of a_i is determined by using the following LPP.

Maximize S;
 subjected to: $\sum_{i=1}^m a_i \cdot Pe_{rj} \geq S[1]^T$
 $\sum_{r=1}^m a_r = 1$ where, $[1]^T = [1 \ 1 \dots \ 1]^T$

2.11. Technical Efficiency or Performance Index:

The performance index of any j^{th} DMU is given by the ratio of actual performance and expected performance as follows:

$$PF_j = \frac{Z_j^{Obs}}{Z_j^{Pre}}$$

2.12. PCA Measure of Efficiency for DMUs:

If $T = [t_{ij}]$, for $\{t_{ij} (> 0)\}$, is the specific consumption matrix consisting of elements t_{ij} , which represent the specific consumption of the i^{th} type of input (for $i = 1, 2, \dots, v$) by the r^{th} DMU (for $r = 1, 2, \dots, c$) then the PCA measure of efficiency for any DMU r is given by $[\min(T.U) / (T_j.U)]$, where U is the eigenvector that directs the *major axis* of the embedded PCA and T_j is the specific consumption vector of the r^{th} DMU. This Eigenvector describes the direction of maximum variation in case of a specific consumption under a particular type of output. The magnitude of projection taken in

this direction represents the keenness toward the production of the same output. A DMU is considered as keen to towards an output if the value of the projection is less.

2.12. Axiomatic Definition of the MPSS Frontier:

i) According to Starrett (Ray, S. C. 2004 [10]), any MPSS based transformation function can be represented as $K(R, Y) = 0$ which has a $(\frac{\alpha}{\beta})$ ratio of 1. With an assumption of an explicit form of this function, $z = F(Y) = P(R)$ is used here instead. The differential form of this model is displayed as follows:

$$z \cdot \frac{\partial z}{z} = \sum_{j=1}^m \left(\frac{\partial F}{\partial y_j} \right) (y_j) \cdot \left(\frac{\partial y_j}{y_j} \right) = \sum_{i=1}^v \left(\frac{\partial P}{\partial R_i} \right) R_i \cdot \left(\frac{\partial R_i}{R_i} \right)$$

as, $\beta = \left(\frac{\partial y_j}{y_j} \right) = \frac{\partial z}{z}$; for $j = 1, 2, \dots, m$
 and $\alpha = \left(\frac{\partial R_i}{R_i} \right)$ for $i = 1, 2, \dots, v$; and $\alpha = \beta$;

thus, $z = \sum_{j=1}^m \left(\frac{\partial F}{\partial y_j} \right) (y_j) = \sum_{i=1}^v \left(\frac{\partial P}{\partial R_i} \right) R_i$

The later relationship of $\beta = \frac{\partial z}{z}$ can be made if $z = F(Y)$ becomes a linear function of all individual outputs, y_j , for $j = 1, 2, \dots, m$. This proposition is also valid due to the following equivalence and for a convex combination.

$$\frac{\partial z}{z} = \frac{\sum_{i=1}^u a_i \partial y_i}{\sum_{i=1}^u a_i y_i} = \frac{\partial y_i}{y_i}$$

for all values of i where $\sum_{i=1}^u a_i = 1$;

ii) The Ultimate Performer: The MPSS frontier contains those DMUs which remain

PCA efficient (and thus strongly efficient) in each arena of output (efficient in all outputs).

iii) Basic elements within the set: If (R_p, Y_p) is an element in this pseudo Production Possibility set, then, the pairs of (R'_p, Y_p) and (R_p, Y'_p) will also be contained by the same set for the conditions of $(R'_p \geq R_p)$ and $(Y_p \geq Y'_p)$

iv) Members on the frontier: If (R_p, Y_p) is an efficient combination according to the PCA, then, for any non-negative value t , the pair of (tR_p, tY_p) will be on the same plane.

v) Unlike CCR model the proposed model assumes that any member in the production possibility set should abide by the following relation:

$$E'_0 = \left\{ r: \sum_{i=1}^v u_i R_{ri} = \sum_{j=1}^m q_j Y_{rj}^{Pre} \right\}$$

where $u_i, q_j \geq 0$ for all values of i and j ;

$$y_{rj}^{Pre}$$

is the maximum amount of any j^{th} output for any r^{th} DMU using the proposed model. The set is comprised with those DMUs which are PCA efficient in each output. If such ultimate performer is not present in the dataset then E'_0 will become a null set. In that case, it will not contain any technically feasible combinations of inputs and outputs.

The predicted value of any output from all possible inputs is determined from a PCA based linear function. This production function satisfies the following postulates:

(P1) $g(R)$ is monotonic in R . Since $z_r = f(Y_{Pre,r}) = AY_{Pre,r} = g(R_{rj}) = BR_{rj}$, then for $R_{1j} \geq R_{2j}$ and $R_{ij} \geq 0$ the inequality of $g(R_{1j}) \geq g(R_{2j})$ has to be true.

(P2) $g(R)$ is concave. Hence, if $R_1, R_2 \in R$ and $R' = \alpha R_{r1} + (1 - \alpha)R_{r2}$; such that $0 < \alpha < 1$ then $g(R') = \alpha g(R_{r1}) + (1 - \alpha)g(R_{r2})$;

This property is also followed by the above proposed function (shown below).

$$\begin{aligned} g(R') &= \alpha g(R_{r1}) + (1 - \alpha)g(R_{r2}) \\ &= \alpha BR_{r1} + (1 - \alpha)BR_{r2} \\ &= BR' \end{aligned}$$

(P3) For each observation, (R_{rj}, Y_{rj}) , $g(R_{rj}) \geq AY_{rj}$; for $j = 1, 2, \dots, m$. Owing to the relationship of $Y_{Pre,j} \geq Y_{rj}$ the stated relationship can be proved. $g(R_j) = AY_{Pre,j} \geq AY_{rj}$.

3. A Mathematical Example

To rank according to the proposed model six schools are considered in Table 1. The quality of a school is judged based on the average writing score per student (O1) and science score per student (O2). Two inputs, spending per student (I1) and the financial condition of a student represented in terms of % not from low income (I2), are also recorded here. A school is recognized as a quality producer if it is capable of producing output scores by spending lower amount per pupil and also giving opportunities to the poorer sections. In this context, CCR DEA model is applied here.

Table 1: Data

Schools	Input 1 (I1)	Input 2 (I2)	Output 1 (O1)	Output 2 (O2)
A	8939	64.3	25.2	223
B	8625	99	28.2	287
C	10813	99.6	29.4	317
D	10638	96	26.4	291
E	6240	96.2	27.2	295
F	4719	79.9	25.5	222

Table 2 and Table 3 contain the outputs of CCR DEA. Scores shown in Table 2 clearly discriminates the inefficient schools B, C and D from the efficient schools A, E and F.

Table 2: CCR-DEA OUTPUT

Productivity	Value	Productivity	Value
SCORE(A)	1	SCORE(D)	0.9143
SCORE(B)	0.9096	SCORE(E)	1
SCORE(C)	0.9635	SCORE(F)	1

The weight vector defined by (u^*, q^*) for each school is displayed in Table 3.

Table 3: Values of Input and Output Weights

Weights	W(A,I1)	W(A,I2)	W(A,O1)	W(A,O2)
Value	0	0.01555	0.03968	0
Reduce d cost	0	0	0	0
Weights	W(C,I1)	W(C,I2)	W(C,O1)	W(C,O2)
Value	0.0000165	0.00825	0	0.00304
Reduce d cost	0	0	3.90828	0
Weights	W(E,I1)	W(E,I2)	W(E,O1)	W(E,O2)
Value	0.0000184	0.0092	0	0.00339
Reduce d cost	0	0	0	0
Weights	W(B,I1)	W(B,I2)	W(B,O1)	W(B,O2)
Value	0.0000172	0.00861	0	0.00317
Reduce d cost	0	0	0.21214	0
Weights	W(D,I1)	W(D,I2)	W(D,O1)	W(D,O2)
Value	0.000017	0.00853	0	0.00314
Reduce d cost	0	0	4.35459	0
Weights	W(F,I1)	W(F,I2)	W(F,O1)	W(F,O2)
Value	0.000212	0	0.03922	0

Reduce d cost	0	0	0	0
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The weight vector for any school is represented as W (name of the school, input/output). Although, efficient schools like A, E and F have weight vectors along with few zeroes, but the reduced cost in each cases remain absolutely zeroes (which is a must be condition for becoming efficient). The specific consumption patterns, in table 6, show that A assumes minimum value in input 2 under both outputs. Thus, it can be counted under the list of efficient DMUs. It also explains the reason that E and F achieve minimum specific consumption scores in input 1 under output 2 and in input 2 under output 1 respectively. The covariance matrix, Eigenvalues and Eigenvectors, pertaining to the embedded PCA, are shown in Table 7.

Table 4: Specific Consumption Matrix of Two Outputs

Schools	I1/O1	I2/O1
A	354.7222222	2.551587302
B	305.8510638	3.510638298
C	367.7891156	3.387755102
D	402.9545455	3.636363636
E	229.4117647	3.536764706
F	185.0588235	3.133333333
Schools	I1/O2	I2/O2
A	40.08520179	0.288340807
B	30.05226481	0.344947735
C	34.11041009	0.314195584
D	36.55670103	0.329896907
E	21.15254237	0.326101695
F	21.25675676	0.35990991

These Eigenvectors assume largest degree of explanation (>90%) and reflects the usual practice of schools. First input has a higher impact than the second. Table 7 is important for the derivation of the expected amount of outputs. These MPSS based CRS frontiers, for each output, are shown below.

$$0.999949298.R_1 + 0.010069824R_2 = 185.08.y_1$$

$$0.9999R_1 + 0.01R_2 = 21.155y_2$$

Spending has higher impact on both outputs than the later one. An efficient school must produce output according to these equations.

3.1. Proposed Multi-Objective Cost Oriented Model:

As stated before in the definition 2.9, the original cost oriented DEA model will be treated with two objective functions. Both functions are to be minimized under the condition of CCR approach. This step is adopted to make a comparison between MPSS based DEA which itself is a CCR type of frontier. The final linear model is shown below:

$$\min=z1;$$

$$\min=z2;$$

$$z1= 0.999949298*x1+0.010069824*x2;$$

$$z2=0.9999*x1+0.01*x2;$$

$$8939*L1+8625*L2+10813*L3+10638*L4+6240*$$

$$L5+4719*L6 \leq x1;$$

$$64.3*L1+99*L2+99.6*L3+96*L4+96.2*L5+79.9*L6 \leq x2;$$

$$25.2*L1+28.2*L2+29.4*L3+26.4*L4+27.2*L5+25.5*L6 \geq 25.2;$$

$$223*L1+287*L2+317*L3+291*L4+295*L5+222*L6 \geq 223;$$

This optimization problem contains two non-conflicting objective functions. Thus, the solution technique of MOLP using a fuzzy goal programming does not create upper and lower limits for each individual objective function. This also prohibits the requirement of setting fuzzy goals and the maximization of the fuzzy membership function. The resulting values of the decision variables are shown below (Table 6a, Table 6b and Table 6c):

Table 6a: Output Table

Objectives	Z1	Z2
A	4738.91	4738.67
B	6079.43	6079.13
C	6706.85	6706.51
D	6156.03	6155.72
E	6240.65	6240.34
F	4719.57	4719.33

It can be observed that apart from school E and F other schools are cost inefficient. Each one of them is dominated by a hypothetical school composed by E and F. It can also be shown that school C can become efficient when a variable return to scale is assumed.

Table 5: The Eigenvalue and Eigenvector of the Covariance Matrix

Contents	From Output 1		From Output 2	
	S Matrix	603890.4534	6081.332298	5909.2
	6081.332298	65.86168651	59.25	0.6455
Eigen-value	603951.6945		38.22645	
Eigenvector	0.999949298	0.010069824	0.9999	0.01

Table 6b: Output Table

Schools	A		B		C	
Decision variable	Values	Reduced value	Values	Reduced value	Values	Reduced value
X1	4738.349	0	6078.771	0	6706.15	0
X2	79.64098	0	96.18352	0	103.63	0
L1	0	4200.08	0	4200.08	0	4200.08
L2	0	2546	0	2546	0	2546
L3	0	4106.4	0	4106.4	0	4106.4
L4	0	4484.16	0	4484.16	0	4484.16
L5	6.21E-02	0	0.7129573	0	1.04892	0
L6	0.9220403	0	0.3453945	0	3.41E-02	0
Row	Slack or Surplus	Dual Price	Slack or Surplus	Dual Price	Slack or Surplus	Dual Price
1	4738.671	-1	6079.125	-1	6706.51	-1
2	0	0	0	0	0	0
3	0	-1	0	-1	0	-1
4	0	0.9999	0	0.9999	0	0.9999
5	0	1.00E-02	0	1.00E-02	0	1.00E-02
6	0	-4.6132	0	-4.6132	0	-4.6132
7	0	-20.728	0	-20.728	0	-20.728

Table 6c: Output Table

Schools	D		E		F	
Decision variable	Values	Reduced value	Values	Reduced value	Values	Reduced value
X1	6155.39	0	6240	0	4719	0
X2	94.89559	0	96.2	0	79.9	0
L1	0	4221.48	0	4200.08	0	4274.94
L2	0	2554.02	0	2546	0	3406.11
L3	0	4107.2	0	4106.4	0	5371.81
L4	0	4482.17	0	4484.16	0	5752.01
L5	0.9864407	0	1	0	0	1206.39
L6	0.00E+00	23.2083	0	0	1	0
Row	Slack or Surplus	Dual Price	Slack or Surplus	Dual Price	Slack or Surplus	Dual Price
1	6155.723	-1	6240.34	-1	4719.33	-1
2	0	0	0	0	0	0
3	0	-1	0	-1	0	-1
4	0	0.9999	0	0.9999	0	0.9999
5	0	1.00E-02	0	1.00E-02	0	1.00E-02
6	0.4311864	0	0	-4.6132	0	-185.07
7	0	-21.154	0	-20.728	0	0

Using the outputs of these tables the cost efficiency scores is derived (shown below in Table 7). On the contrary, being a CCR efficient School, A, does not have any significant role to play here, as it does not possess the needed efficiency score.

Table 7: Efficiency Measurement of Schools

	Efficiency	Rank
A	0.53029	6
B	0.70482	3
C	0.62023	4
D	0.57866	5
E	1	2
F	1	1

3.2. MPSS Based DEA model: Inefficiency creeps in if any deviation exists among the

observed output and the derived output.

Table 8 shows the magnitude of inefficiency errors for each DMU in each output. The important aspect of this table is that school A, which has been considered as an efficient DMU, is scoring errors on both occasions.

However, E and F are able to keep their errors very close to zero and hence can be counted under the list of efficient DMUs. Table 9 displays the MPSS based optimization model for problem considered above. The output of this LPP (shown in Table 10) depicts the proportions for mixing two scores. Three constraints which are considered for first three schools yield positive slack values are unable to reach up to the desired level of output.

Table 8: Predicted Output Level and Inefficiency error

Schools	Predicted Output 1	Observed Output 1	Error in output 1	Predicted Output 2	Observed Output 2	Error in output 2
A	48.3	25.2	23.1	422.56	223	199.6
B	46.6	28.2	18.4	407.73	287	120.7
C	58.4	29.4	29.0	511.15	317	194.16
D	57.5	26.4	31.1	502.88	291	211.89
E	33.7	27.2	6.5	295	295	0
F	25.5	25.5	0	223.10	222	1.1

Table 9: Linear Model of MPSS DEA

1. Maximize S;
Subject to:
2. $25.2*a_1+223*a_2+S \leq a_1*48.2988238265909+a_2*422.562114693711;$
3. $28.2*a_1+287*a_2+ S \leq a_1*46.6042432434978+a_2*407.736304094862;$
4. $29.4*a_1+317*a_2+ S \leq a_1*58.4255279303645+a_2*511.159703649781;$
5. $26.4*a_1+291*a_2+ S \leq a_1*57.4798480100451+a_2*502.886038920934;$
6. $27.2*a_1+295*a_2+ S \leq a_1*33.718493954692+a_2*295;$
7. $25.5*a_1+222*a_2+ S \leq a_1*25.5+a_2*223.097138205249;$
8. $a_1 + a_2=1;$

Table 10: Output of MPSS based DEA

Variable	Value	Reduced Cost
S	0.9390801	0
a ₁	0.144064	0
a ₂	0.855936	0
Constr	Slack or Surplus	Dual Price
1	173.201	0
2	105.0549	0
3	169.4307	0
4	184.8993	0
5	0	0.144064
6	0	0.855936
7	0	0.93908

The condition of the remaining last two schools is somewhat better in this regard. Though, the school F gets higher importance in this table and Table 11 clarifies its position from the column of Ranking. It ranks 2nd among others due to the ability of its students in the domain of language group. Having a positive dual price and first rank among the competitors, school E, sets a bench mark in the arena of science group. An extended output oriented CCR model is applied here for resolving the issue of contradictions stated before. The spearman's correlation among the efficiency scores provides a strong association among these two methods.

4. Conclusion:

The proposed MOLP cost oriented DEA model is presented here to cite a proof of an existence of an Ideal Cost frontier originating from an MPSS based DEA (referred in Sarkar. S (2014) [12]). The former model has mentioned that it is not necessary for a CCR efficient DMU to remain cost competent. In the present problem school A is an example of that scenario. The proposed model, in this paper, has also supported this proposition. However, the former model has taken more rigorous attempt to measure the errors in terms of output production which could had been produced by an Ultimate producer. Apart from this, the magnitudes of these efficiency scores are greater than or equal to the proposed model than whatever is seen in Table 11. The reason of this difference can be realized by the fact that the proposed model is based on a pessimistic view which locates the MPSS frontier through points where the model maximizes the minimum error. Thus, the performance measured from this plane will always be less than whatever is found in case of new model.

Table 11: Combined Error

Schools	Error in output 1 (weight = 0.144)	Error in output 2 (weigh = 0.856)	Combined Error	Performance ratio	Ranking
A	23.1	199.6	174.15	0.52762	6
B	18.4	120.7	106.00	0.702023	3
C	29.0	194.16	170.38	0.617952	4
D	31.1	211.89	185.85	0.576408	5
E	6.5	0	0.9387	0.996353	1
F	0	1.1	0.9391	0.995175	2

Spearman's Correlation between Performance Ratios from MOLP and MPSS based DEA is 1

Appendix 1: The Highest Eigenvalue of a Positive Definite Matrix that contains entirely positive elements will always be greater than the highest diagonal element of that matrix

Let A be a positive definite matrix with all non-negative elements, and let x be the eigenvector corresponding to the Eigenvalue, γ , then, from the definition of an Eigenvalue, $[Ax - \gamma.Ix] = 0$ & therefore

$\det|A - \gamma.I| = 0$; must hold:

$$|A - \gamma.I| = \begin{bmatrix} a_{11} - \gamma & a_{12} & \dots & a_{1n} \\ a_{12} & a_{22} - \gamma & \dots & a_{2n} \\ \dots & \dots & \dots & \dots \\ a_{1n} & a_{2n} & \dots & a_{nn} - \gamma \end{bmatrix} = 0; \quad (A1)$$

Thus, the linearized form of the first (n - 1) rows and n columns are as follows:

$$\begin{matrix} (a_{11} - \gamma).x_1 & a_{12}.x_2 & \dots & a_{1n-1}.x_{n-1} & = & -a_{1n}.x_n \\ a_{12}.x_1 & (a_{22} - \gamma).x_2 & \dots & a_{2n-1}.x_{n-1} & = & -a_{2n}.x_n \\ \dots & \dots & \dots & \dots & \dots & \dots \\ a_{1n-1}.x_1 & a_{2n}.x_2 & \dots & (a_{n-1n-1} - \gamma).x_{n-1} & = & -a_{n-1n}.x_n \end{matrix}$$

This can also be expressed as follows:

$$\gamma V_1 = \gamma \begin{bmatrix} x_1 \\ X_1 \end{bmatrix} = \begin{bmatrix} a_{11} & a_{1p} \\ a_{p1} & A_1 \end{bmatrix} \begin{bmatrix} x_1 \\ X_1 \end{bmatrix} \quad (A2)$$

The first set of linear equation represents $(\gamma - a_{11}).x_1 = a_{1p}.X_1 > 0$; which essentially refers to two conditions; $(\gamma > a_{11})$ when $x_1 > 0$ and $(\gamma < a_{11})$ when $x_1 < 0$. As a result, it can be interpreted that any i^{th} element of an Eigenvector will be positive if the corresponding Eigen value is more than the i^{th} diagonal element. Therefore, if an Eigenvector contains all positive elements then the relationship $(\gamma > \max(a_{11}, a_{22}, \dots, a_{nn}))$ must be true.

If another Eigenvector V_2 (which is orthogonal to V_1) is considered with a negative element $-x_2$ where $x_2 > 0$. Then, the following equations will exist.

$$\gamma V_2 = \gamma \begin{bmatrix} -x_2 \\ X_2 \end{bmatrix} = \begin{bmatrix} a_{11} & a_{1p} \\ a_{p1} & A_1 \end{bmatrix} \begin{bmatrix} -x_2 \\ X_2 \end{bmatrix} \dots (A3)$$

$$\begin{bmatrix} x_1 & X_1^T \end{bmatrix} \begin{bmatrix} -x_2 \\ X_2 \end{bmatrix} = 0 \dots (A4)$$

However, this will violate the condition $(\gamma > \max(a_{11}, a_{22}, \dots, a_{nn}))$. Thus, an Eigenvector with all positive elements can be generated only from the largest Eigen value. The second equation is given as $(\gamma I - A_1).X_1 = a_{p1}.x_1$. Using the first equation the following expression can be established.

$$X_1^T (\gamma I - A_1).X_1 = \frac{x_1^T (a_{p1} a_{1p}).x_1}{(\gamma - a_{11})} x_1 \quad (A5)$$

For the largest Eigen value, $\gamma - a_{11} > 0$; must be true. The Eigenvector, corresponding to it, will necessarily make $X_1, x_1 > 0$ to happen and as a result it will also impose a positive definiteness to the $(\gamma I - A_1)$ matrix (as $a_{1p} > 0$).

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Assessment of Cost Effectiveness of a Firm Using Multiple Cost Oriented DEA and Validation with MPSS based DEA

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چکیده: *DEA* یک روش ناپارامتری برای تعیین بهترین عملکرد از میان تعدادی واحد تصمیم گیرنده همگن می باشد. مدل *DEA* در ماهیت هزینه بهتر واحدها را در اجرای فرایند کارایی هزینه مشخص می کند. این مقاله تصدیق خروجی حاصل از مرز ایده ها (Sarkar2014) به دست آمده از تحلیل مولفه اصلی غیرمرکزی و مدل بهینه سازی برمبنای متغیرهای کمکی برای شناسایی کارایی هزینه واحدها می باشد. به جای پیشنهاد هزینه واقعی هریک از منابع، مدل پیشنهادی تصویر ورودی ها را در طول مسیر اولین بردار ویژه از ماتریس کواریانس هر یک از خروجی های تخصیص داده شده کمینه می کند. این جهت ضروری بردارها (هزینه) مصرف ترکیبی مختلفی را برای تولید خروجی ها بیان می کند. در اینجا برای حل این مساله چند هدفه یک مدل برنامه ریزی چندهدفه آرمانی فازی بکار رفته است. برتری برمبنای مقادیر بیشتر عملکرد نسبی ماهیت هزینه مورد قضاوت قرار گرفته است. یک مطالعه موردی شامل ترکیب شش مدرسه برای مشخص کردن کارایی هزینه ممتاز مدرسه و همچنین فاصله بین عملکردها مشخص شده است.