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Research Note

## Efficient estimation of Pareto model using modified maximum likelihood estimators

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### KEYWORDS

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Mean square error;  
Modified estimators;  
Pareto distribution;  
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**Abstract.** In this article, we propose some modifications to the maximum likelihood estimation for estimating the parameters of the Pareto distribution and evaluate the performance of these modified estimators in comparison with the existing maximum likelihood estimators. Total Relative Deviation (TRD), Total Mean Square Error (TMSE), and Stein Loss Function (SLF) were used as performance indicators of goodness of fit analysis. The modified and traditional estimators were compared for different sample sizes and different parameter combinations using a Monte Carlo simulation in R-language. We concluded that the modified maximum likelihood estimator based on expectation of empirical Cumulative Distribution Function (CDF) of first-order statistic performed much better than the traditional ML estimator and other modified estimators based on median and coefficient of variation. The superiority of the mentioned estimator was independent of sample size and choice of true parameter values. The simulation results were further corroborated by employing the proposed estimation strategies for two real-life datasets.

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### 1. Introduction

Pareto distribution is one of the most important life-time distributions. It was developed by Pareto [1] on the basis of the law of income distribution. The two-parameter Pareto distribution is commonly used to model uneven distribution of wealth among individual units in society [2]. It has wide applications in economic studies as it plays a vital role in the investigation into several economic phenomena [3]. However, it is not limited to application in economics and has also been applied in many other disciplines [4,5]. In recent times, it has been used to study the ozone levels in the uppermost atmosphere, tensile strength of nylon

carpet fibers, occurrence of natural resources, insurance risks and the commercial features, etc. Burroughs and Tebbens [6] discussed some applications of the Pareto distribution in modeling the data related to earthquakes, forestry fire areas, and oil and gas in different field sizes. Different variants of Pareto distribution like generalized and transmuted forms have also been discussed in the literature with practical applicability [7,8].

The parameter estimation of Pareto distribution has been carried out with different estimation methods available in the literature. Quandt [9] derived the algebraic expressions for different methods of estimation like method of moments, method of maximum likelihood, quantiles method, and least squares method. Afify [10] derived the recurrence relations and estimated the parameters by moments of order statistics for Pareto distribution. Lu and Tao [11] considered weighted least squares method for estimating the parameters of Pareto distribution. Their results

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showed that both maximum likelihood and weighted least square estimators performed almost identically.

Maximum likelihood estimation is considered as the most important analytical technique for estimating the parameters of any probability distribution. Pobočková and Sedláčková [12] compared four methods for parameters estimation of Weibull distribution, namely least squares, weighted least squares, maximum likelihood, and method of moments. The numerical results indicated that the method of moments and maximum likelihood provided equivalent results, but they recommended maximum likelihood because of its optimal properties. Similar results have been documented in favor of maximum likelihood estimation for exponential-Pareto distribution [13] and Generalized Pareto distribution [14].

In the literature on estimation of parameters, different modifications have been proposed to the standard estimation techniques. Cohen and Whitten [15] derived the modified moment estimators and modified maximum likelihood estimators for three-parameter Weibull distribution. Most of their modifications were based on first-order statistic. Numerical evaluations have shown that the modified estimators provide higher accuracy than traditional methods. Iwase and Kanefuji [16] studied the modified maximum likelihood estimators and modified moment estimators for the Log-normal distribution with shifted unknown origin. Lalitha and Mishra [17] suggested the modified maximum-likelihood estimation for scale-parameter of the Rayleigh distribution. Modifications to maximum likelihood estimation and moments methods have also been found better than traditional estimators for two-parameter exponential distribution [18]. Similarly, for Power Function distribution, Zaka and Akhter [19] suggested some modifications to the method of maximum likelihood, method of moments, and method of percentile estimation.

Keeping in view the importance of Pareto distribution and maximum likelihood method as well as the superiority of modified maximum likelihood estimation for different distributions in the recent literature, the present study is focused on deriving the modified maximum likelihood estimators for Pareto distribution. The derived modifications have been compared with traditional maximum likelihood estimators using some common performance indicators.

The rest of the article is structured as follows: Section 2 presents different properties of Pareto distribution. Section 3 provides a brief review of methods and derivations performed and the performance indices used for comparison. Section 4 describes the simulation procedure employed. Sections 5 and 6 present the results and discussion on simulation study and real-life applications, respectively. Finally, Section 7 concludes the article.

## 2. Properties of Pareto distribution

The Pareto distribution can be expressed with shape ( $\alpha$ ) and scale ( $\beta$ ) parameters. The values of these parameters must be positive. Let  $t_1, t_2, t_3, \dots, t_n$  be a random sample from two-parameter Pareto distribution; then, probability density function (pdf) is given as:

$$f(t; \alpha, \beta) = \frac{\alpha\beta^\alpha}{t^{\alpha+1}} \quad t \geq \beta \quad \text{and} \quad \alpha, \beta > 0.$$

Different properties of Pareto distribution are given below:

The Cumulative Distribution Function (CDF) of Pareto distribution:

$$F(t) = P(T \leq t) = 1 - \left(\frac{\beta}{t}\right)^\alpha.$$

Survival function:

$$S(t) = 1 - F(t) = P(T > t) = \left(\frac{\beta}{t}\right)^\alpha.$$

Hazard function:

$$h(t) = \frac{f(t)}{S(t)} = \left(\frac{\alpha}{t}\right).$$

Entropy of Pareto distribution:

$$\text{Entropy} = \log \left[ \left(\frac{\beta}{\alpha}\right) e^{(1+\frac{1}{\alpha})} \right].$$

Mean and variance of Pareto distribution:

$$\text{Mean} = \frac{\alpha\beta}{\alpha - 1}, \quad \alpha > 1,$$

$$\text{Variance} = \frac{\alpha\beta^2}{(\alpha - 2)(\alpha - 1)^2}, \quad \alpha > 2.$$

Coefficient of variation:

$$CV = \frac{1}{\sqrt{\alpha(\alpha - 2)}}.$$

Median:

$$\int_{-\infty}^m f(t) dt = \frac{1}{2} \quad \Rightarrow \quad \text{Median} = \beta(2)^{1/\alpha}.$$

Harmonic mean:

$$HM = \beta \left( 1 + \frac{1}{\alpha} \right).$$

The geometric mean:

$$GM = \beta e^{1/\alpha}.$$

Mean deviation:

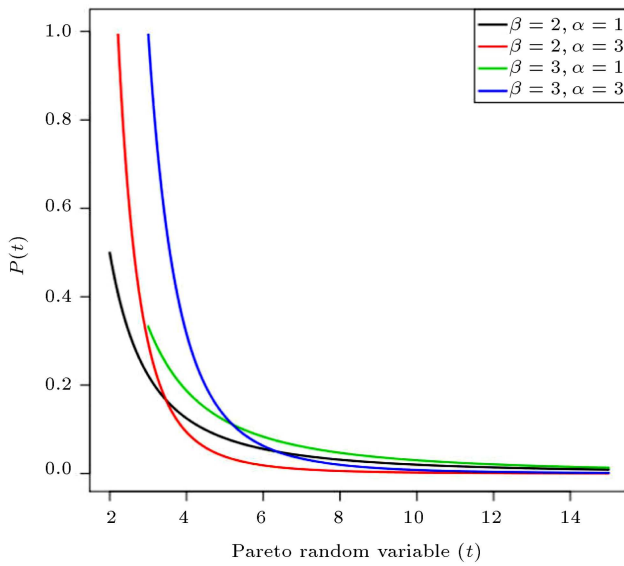


Figure 1. Pareto distribution with different parameter combinations.

$$MD = 2\beta(\alpha - 1) \left(1 - \frac{1}{\alpha}\right)^{\alpha-1}.$$

The  $r$ th moments about origin:

$$\mu_r' = \frac{\alpha\beta^r}{\alpha - r}, \quad \text{where } r < \alpha.$$

Coefficient of skewness:

$$\gamma_1 = \frac{2(\alpha + 1)}{(\alpha - 3)} \sqrt{\frac{(\alpha - 2)}{\alpha}}, \quad \alpha > 3.$$

Measure of kurtosis:

$$\gamma_2 = \frac{3(\alpha - 2)(3\alpha^2 + \alpha + 2)}{\alpha(\alpha - 3)(\alpha - 4)}, \quad \alpha > 4.$$

Moment generating function:

$$M(r; \alpha, \beta) = E[e^{rt}] = \alpha(-r\beta)^\alpha \Gamma(-\alpha, -r\beta).$$

Characteristics function:

$$\varphi(r; \alpha, \beta) = \alpha(-i\beta r)^\alpha \Gamma(-\alpha, -ir\beta).$$

Shape of Pareto distribution with different combinations of scale and shape parameters is depicted in Figure 1.

### 3. Methodology

In the current study, we have derived some modifications through the maximum likelihood estimation approach and compared them with the traditional one. The proposed modifications are based on median, coefficient of variation, and expectation of empirical CDF of first-order statistic of Pareto distribution.

#### 3.1. Maximum Likelihood (ML) estimation

The method of ML estimation was introduced by Fisher [20]. This method is widely used for parameter estimation. The ML estimators are generally unbiased and possess optimal properties.

#### 3.2. Maximum likelihood estimation of Pareto distribution

Let  $t_1, t_2, \dots, t_n$  be a random sample from Pareto distribution. The Probability density function of the Pareto distribution is:

$$f(t; \alpha, \beta) = \begin{cases} \frac{\alpha\beta^\alpha}{t^{\alpha+1}}; & t \geq \beta, \quad \beta > 0, \quad \alpha > 0 \\ 0 & \text{Elsewhere,} \end{cases}$$

where  $\beta$  is shape and  $\alpha$  is the scale parameter commonly denoted by  $t_i \sim \text{Pareto}(\beta, \alpha)$ . The log likelihood function is:

$$\ln L = \left( n \ln \alpha + n\alpha \ln \beta - (\alpha + 1) \sum_{i=1}^n \ln t_i \right) I \left\{ \min_i t_i > \beta \right\}. \quad (1)$$

Differentiating Eq. (1) with respect to “ $\alpha$ ” leads to:

$$\frac{n}{\alpha} + n \ln \beta - \sum_{i=1}^n \ln t_i = 0, \quad (2)$$

hence, ML estimators of  $\alpha$  and  $\beta$  (by direct maximization) are:

$$\hat{\alpha} = \frac{n}{\sum_{i=1}^n \ln t_i - n \ln \beta}, \quad (3)$$

$$\hat{\beta} = t_{(1)}, \quad (4)$$

where  $t_{(1)}$  is the lowest value in the sample.

#### 3.3. Modified maximum likelihood estimator-I

For the first modification to the ML method, we followed Cohen and Whitten [15], Rashid and Akhter [18], and Zaka and Akhter [19] who derived the modified ML estimators for Weibull, exponential, and power function distributions, respectively. In this modification, we use median of Pareto distribution and Eq. (2).

The median of Pareto distribution is:

$$\tilde{t} = \beta 2^{\frac{1}{\alpha}}, \quad (5)$$

$$\beta = \frac{\tilde{t}}{2^{\frac{1}{\alpha}}}. \quad (6)$$

Putting the value of  $\beta$  in Eq. (2), we get the first modified ML estimators of Pareto distribution as:

$$\hat{\alpha} = \frac{n(1 - \ln 2)}{\sum_{i=1}^n \ln t_i - n \ln \tilde{t}}, \tag{7}$$

$$\hat{\beta} = \frac{\tilde{t}}{2^{1/\hat{\alpha}}}. \tag{8}$$

In the following, we name them as ML-I.

**3.4. Modified maximum likelihood estimator-II**

For the second modification to the method of ML estimation, we followed Cohen and Whitten [21], Rashid and Akhter [18], and Zaka and Akhter [19]. They derived the modified ML estimators for gamma, exponential, and power function distributions, respectively. This modification employs the coefficient of variation and Eq. (2).

The coefficient of variation of Pareto distribution is given as:

$$C.V. = \frac{1}{\sqrt{\alpha(\alpha - 2)}}, \quad \alpha > 2, \tag{9}$$

from Eq. (2):

$$\beta = \exp \left( \frac{\sum_{i=1}^n \ln t_i - \frac{n}{\alpha}}{n} \right), \tag{10}$$

and from Eq. (9):

$$\begin{aligned} \frac{s}{\tilde{t}} &= \frac{1}{\sqrt{\alpha(\alpha - 2)}} \\ \Rightarrow \alpha(\alpha - 2) &= \frac{\tilde{t}^2}{s^2} \\ \hat{\alpha} &= 1 + \sqrt{1 + \frac{\tilde{t}^2}{s^2}}. \end{aligned} \tag{11}$$

Putting  $\hat{\alpha}$  from Eq. (11) in Eq. (10), we get the estimator of  $\beta$  as:

$$\hat{\beta} = \exp \left( \frac{\sum_{i=1}^n \ln t_i - \frac{n s}{s + \sqrt{s^2 + \tilde{t}^2}}}{n} \right). \tag{12}$$

Thus, Eqs. (11) and (12) are the second modified ML estimators of  $\alpha$  and  $\beta$ . In the following, we name them as ML-II

**3.5. Modified maximum likelihood estimator-III**

For the third modification to the ML method, we followed Rashid and Akhter [18]. They derived the modified ML estimator for exponential distribution. This modification is based on Eq. (2) and expectation

of empirical CDF of first-order statistic of Pareto distribution. Following Cohen and Whitten [15], Rashid and Akhter [18], Zaka and Akhter [19], and Cohen and Whitten [21], expectation of empirical CDF of first-order statistic is defined as:

$$E[F(t_{(1)})] = \frac{1}{n + 1}.$$

Hence, expectation of empirical CDF of first-order statistic of the Pareto distribution is:

$$\frac{1}{n + 1} = 1 - \left( \frac{\beta}{t_{(1)}} \right)^\alpha, \tag{13}$$

$$\beta = t_{(1)} \left( \frac{n}{n + 1} \right)^{\left(\frac{1}{\alpha}\right)}. \tag{14}$$

Putting  $\beta$  from Eq. (15) in Eq. (2) and solving it for  $\alpha$ , we get:

$$\hat{\alpha} = \frac{n[1 + \ln(n) - \ln(n + 1)]}{\sum_{i=1}^n \ln t_i - n \ln(t_{(1)})}. \tag{15}$$

Eq. (15) becomes:

$$\hat{\beta} = t_{(1)} \left( \frac{n}{n + 1} \right)^{\left(\frac{1}{\hat{\alpha}}\right)}. \tag{16}$$

Thus, Eqs. (15) and (16) provide the third modified ML estimators of Pareto distribution. In the following, we call them ML-III.

**3.6. Performance indices**

For comparing the performances of traditional ML estimators and the proposed modified ML estimators, three performance indices, namely Total Mean Square Error (TMSE), Total Relative Deviation (TRD), and Stein Loss Function (SLF), are used. These indices provide precision and accuracy of estimators. These measures are frequently used in the literature as performance criteria for the comparison of estimators [18,19,22-25].

TMSE for the parameter vector is calculated as:

$$\begin{aligned} \text{TMSE} &= \\ &= \frac{\sum_{r=1}^R \left( \left[ \begin{matrix} \hat{\beta}_r \\ \hat{\alpha}_r \end{matrix} \right] - \left[ \begin{matrix} \beta_r \\ \alpha_r \end{matrix} \right] \right)' \left( \left[ \begin{matrix} \hat{\beta}_r \\ \hat{\alpha}_r \end{matrix} \right] - \left[ \begin{matrix} \beta_r \\ \alpha_r \end{matrix} \right] \right)}{R}, \end{aligned}$$

where  $R$  is the number of replications, which reduces to:

$$\begin{aligned} \text{TMSE} &= \frac{\sum_{r=1}^R \left[ (\hat{\beta}_r - \beta)^2 + (\hat{\alpha}_r - \alpha)^2 \right]}{R} \\ &= \text{MSE}(\hat{\beta}) + \text{MSE}(\hat{\alpha}). \end{aligned}$$

The following expression is used for the calculation of TRD:

$$TRD = \left| \frac{E(\hat{\alpha}) - \alpha}{\alpha} \right| + \left| \frac{E(\hat{\beta}) - \beta}{\beta} \right|,$$

where  $\alpha$  and  $\beta$  are the true parameters.

Stein Loss Function (SLF) is defined by James and Stein [26] as:

$$SLF = \frac{\hat{\theta}}{\theta} - \log \left( \frac{\hat{\theta}}{\theta} \right).$$

#### 4. Numerical evaluation

A simulation study is conducted to assess the performances of modified ML estimators proposed in the current article. This comparison is done for different sample sizes ( $n = 20, 50, 100, 200$ ) and different parameter combinations ( $\beta = 1 \alpha = 3; \beta = 1 \alpha = 4; \beta = 2 \alpha = 3; \beta = 2 \alpha = 4$ ). The random samples are drawn such that if  $U_i \sim \text{Uniform}(0,1)$ , then  $t_i = \beta(1 - U_i)^{-1/\alpha}$  is a Pareto random variable with parameters  $(\beta, \alpha)$ . All the simulation results are based on 10,000 replications using R-language [27].

#### 5. Results and discussion

The comparison of different estimators based on TMSE and TRD is given in Tables 1-4 for different samples sizes and parameter combinations. From Table 1, for  $n = 20$ , it can be observed that ML-III (TMSE =

0.597061; TRD = 0.054101; SLF = 0.028364) provides more precise and efficient estimates than ML (TMSE = 0.735645; TRD = 0.124546; SLF = 0.032513), ML-I (TMSE = 6628.903; TRD = 0.225408; SLF = 0.033465), and ML-II (TMSE = 2.299222; TRD = 0.420594; SLF = 0.088004), respectively. For  $n = 50$ , ML-III (TMSE = 0.207959; TRD = 0.02242; SLF = 0.010825) gives estimates which are more efficient and close to true parameters than the estimates of ML (TMSE = 0.228458; TRD = 0.04969; SLF = 0.0115), ML-I (TMSE = 226.6148; TRD = 0.215618; SLF = 0.01824), and ML-II (TMSE = 0.881554; TRD = 0.257158; SLF = 0.039857), respectively. Similarly, for the sample size of 100, ML-III performs better than traditional ML and two modified ML estimators in terms of TMSE (0.097426, 1.252958, 0.466227, and 0.092797 for ML, ML-I, ML-II, and ML-III, respectively) as well as in terms of TRD (0.023491, 0.106291, 0.179633, and 0.010054 for ML, ML-I, ML-II, and ML-III, respectively) and SLF (0.005158, 0.049679, 0.022946, and 0.005002 for ML, ML-I, ML-II, and ML-III, respectively). Finally, for  $n = 200$ , ML-III also performs better than other competing estimators considered. ML-III gives TMSE = 0.04677, while ML, ML-I, and ML-II give TMSE = 0.04795, 0.407725, and 0.263359, respectively. Similarly, TRD is computed at 0.005321 for ML-III compared to TRD = 0.012011, 0.046269, and 0.127321 for ML, ML-I, and ML-II, respectively. For  $n = 200$ , in terms of SLF, the

**Table 1.** Comparison of ML, ML-I, ML-II, and ML-III for  $\beta = 1$  and  $\alpha = 3$ .

$n$	Method	$E(\hat{\beta})$	$E(\hat{\alpha})$	TMSE	TRD	SLF
20	ML	1.017117	3.322288	0.735645	0.124546	0.032513
	ML-I	1.044508	3.5427	6628.903	0.225408	0.033465
	ML-II	1.07382	4.040321	2.299222	0.420594	0.088004
	ML-III	1.000703	3.160193	0.597061	0.054101	0.028364
50	ML	1.006673	3.12905	0.228458	0.04969	0.0115
	ML-I	1.017977	3.592925	226.6148	0.215618	0.01824
	ML-II	1.049072	3.624257	0.881554	0.257158	0.039857
	ML-III	1.000058	3.067086	0.207959	0.02242	0.010825
100	ML	1.003304	3.060562	0.097426	0.023491	0.005158
	ML-I	1.008047	3.294731	1.252958	0.106291	0.049679
	ML-II	1.036149	3.430452	0.466227	0.179633	0.022946
	ML-III	0.999982	3.030108	0.092797	0.010054	0.005002
200	ML	1.001657	3.031062	0.04795	0.012011	0.0026
	ML-I	1.003702	3.127701	0.407725	0.046269	0.020397
	ML-II	1.0265	3.302463	0.263359	0.127321	0.013839
	ML-III	0.999994	3.015944	0.04677	0.005321	0.00256

**Table 2.** Comparison of ML, ML-I, ML-II, and ML-III for  $\beta = 1$  and  $\alpha = 4$ .

$n$	Method	$E(\hat{\beta})$	$E(\hat{\alpha})$	TMSE	TRD	SLF
20	ML	1.012651	4.447734	1.380098	0.124585	0.033644
	ML-I	1.028744	6.971119	4878.77	0.771524	0.185629
	ML-II	1.039263	5.095194	3.419774	0.313061	0.073896
	ML-III	1.000401	4.230728	1.120442	0.058083	0.029338
50	ML	1.00496	4.164452	0.388137	0.046073	0.011032
	ML-I	1.011489	4.87495	132.8122	0.230226	0.127452
	ML-II	1.02419	4.598745	1.236833	0.173876	0.032191
	ML-III	0.999997	4.081985	0.353632	0.020499	0.010405
100	ML	1.002504	4.078189	0.177935	0.022051	0.005277
	ML-I	1.006098	4.405924	5.563232	0.107579	0.050877
	ML-II	1.016198	4.374583	0.625432	0.109844	0.017776
	ML-III	1.000011	4.037609	0.169828	0.009413	0.005129
200	ML	1.001261	4.040215	0.084378	0.011315	0.002571
	ML-I	1.002893	4.173587	0.700546	0.046289	0.019442
	ML-II	1.010139	4.233041	0.344255	0.068399	0.010534
	ML-III	1.000013	4.020065	0.082338	0.005029	0.002532

**Table 3.** Comparison of ML, ML-I, ML-II, and ML-III for  $\beta = 2$  and  $\alpha = 3$ .

$n$	Method	$E(\hat{\beta})$	$E(\hat{\alpha})$	TMSE	TRD	SLF
20	ML	2.032983	3.334168	0.773015	0.127881	0.033618
	ML-I	2.083013	5.50672	6222.556	0.87708	0.179457
	ML-II	2.14457	4.033481	2.292159	0.416779	0.086644
	ML-III	2.000253	3.171493	0.626941	0.057291	0.029286
50	ML	2.01352	3.1227	0.22508	0.04766	0.011338
	ML-I	2.034664	3.998999	459.6621	0.350332	0.044614
	ML-II	2.09871	3.619203	0.890822	0.255756	0.039591
	ML-III	2.000264	3.060863	0.205327	0.02042	0.010705
100	ML	2.006758	3.062779	0.101324	0.024305	0.005341
	ML-I	2.021307	3.354927	7.999015	0.128963	0.061298
	ML-II	2.073637	3.440908	0.495619	0.183788	0.023805
	ML-III	2.000117	3.032304	0.096454	0.010826	0.005177
200	ML	2.003418	3.030724	0.047555	0.01195	0.00257
	ML-I	2.008491	3.132881	0.416321	0.048539	0.020534
	ML-II	2.053206	3.304872	0.278185	0.128227	0.014233
	ML-III	2.000091	3.015609	0.046379	0.005248	0.00253

**Table 4.** Comparison of ML, ML-I, ML-II, and ML-III for  $\beta = 2$  and  $\alpha = 4$ .

$n$	Method	$E(\hat{\beta})$	$E(\hat{\alpha})$	TMSE	TRD	SLF
20	ML	2.025154	4.443085	1.352143	0.123348	0.033198
	ML-I	2.058967	3.974279	31993.43	0.035914	0.074343
	ML-II	2.080093	5.108112	3.467063	0.317075	0.074179
	ML-III	2.000645	4.226306	1.096509	0.056899	0.02895
50	ML	2.009922	4.167355	0.396775	0.0468	0.011231
	ML-I	2.026314	5.088347	131.543	0.285244	0.046526
	ML-II	2.04903	4.608011	1.271466	0.176518	0.032646
	ML-III	2.000001	4.084831	0.361413	0.021208	0.010589
100	ML	2.00497	4.08406	0.177909	0.0235	0.005297
	ML-I	2.013689	4.418893	2.371643	0.111568	0.048882
	ML-II	2.03278	4.387988	0.650319	0.113387	0.018412
	ML-III	1.999992	4.043422	0.169322	0.01086	0.005135
200	ML	2.002537	4.039	0.084804	0.011018	0.002585
	ML-I	2.006899	4.184829	0.729367	0.049657	0.01999
	ML-II	2.020911	4.238906	0.358476	0.070182	0.010864
	ML-III	2.00004	4.018856	0.082804	0.004734	0.002548

results show superiority of ML-III as it has lower SLF value than other competing estimators (SLF = 0.00256 for ML-III compared to SLF = 0.0026, 0.020397, and 0.013839 for ML, ML-I, and ML-II, respectively).

From Tables 2, 3, and 4, it is evident that the parameter estimates of ML-III are more precise and efficient than those of the traditional ML and other modified estimators (ML-I and ML-II) for all sample sizes and all parameter combinations. The TMSE and TRD, in case of ML-III, are smaller than the results of other estimators. ML-I performs the worst for small samples; however, when the sample size becomes large, ML-I estimates get closer to the actual parameters. During computations, similar results are observed for sample sizes of up to 1000 for all parameter combinations. These results have been skipped to avoid redundancy.

It is also worth mentioning that ML-III performs better for all sample sizes and for all parameter combinations. However, its superiority over traditional ML estimators has a decreasing tendency with growing sample size.

### 6. Real data applications

In addition to the simulation study, the proposed modified estimators are compared using two real-life datasets. The first example is taken from Clark [28], which was also used by Kantar [29], and consists of

21 observations of the data on the number of deaths in major earthquakes during 1900-2011 as published by the U.S. Geological Survey. The second example is taken from Beirliant et al. [30] consisting of 142 values of fire damage claims (in 1000's of Norwegian Kroner) in Norway during 1975. The same dataset has also been used by Munir et al. [2] and Obradović [31] for comparing different estimators as well as the efficiency of goodness of fit tests in case of Pareto distribution.

The TMSE and TRD cannot be used as performance measures in real-life data, because, unlike in the simulation, the true parameters are not known. Thus, for the comparison of the performance of estimators in real-life situations, we use two other measures. The first one is values of the test statistic of Kolmogorov-Smirnov (KS) goodness of fit test [32,33] assuming a Pareto distribution with given parameters estimated from any of the four methods. The second one is the Sum of Squared Differences (SSD) between observed (sample) distribution function,  $S(t_i)$ , and expected distribution function,  $\hat{F}(t_i)$ , with parameters estimated from any method. This squared difference is defined as:

$$SSD = \sum_{i=1}^n \left\{ S(t_i) - \hat{F}(t_i) \right\}^2.$$

Both of the above measures are based on choosing the combination of parameter estimates that provide a better fit to the observed data. The results from real-life applications are presented in Table 5.

**Table 5.** Comparison of estimators for real-life examples.

	Method	$\hat{\beta}$	$\hat{\alpha}$	$K - S$ test (statistic)	SSD
Example-1 $n = 21$	ML	20085	0.903376	0.152473	0.046585
	ML-I	32192.86	1.574339	0.404264	0.715023
	ML-II	40353.96	2.443539	0.443881	1.020271
	ML-III	19029.02	0.861351	0.150542	0.040972
Example-2 $n = 142$	ML	500	1.19403	0.054996	0.053872
	ML-I	532.6737	1.291658	0.097218	0.268736
	ML-II	702.0035	2.007348	0.352113	3.420614
	ML-III	497.0494	1.185651	0.051481	0.048543

From the application of the considered estimation strategies to the first real-life example, it is evident that ML-III provides a more precise fit to the actual data in terms of KS-test statistic (0.150542 for ML-III compared to 0.152473, 0.404264, and 0.443881 for ML, ML-I, and ML-II, respectively) as well as in terms of the sum of squared differences between observed and expected CDFs (SSD = 0.040972 for ML-III compared to SSD = 0.046585, 0.715023, and 1.020271 for ML, ML-I, and ML-II, respectively). Similar results are obtained for the second real-life example. Hence, both real data applications corroborate our simulation results presented in the previous section.

**7. Conclusion**

The study dealt with the parameter estimation of Pareto distribution with some modified ML estimators. We derived the algebraic expressions for three modified ML estimators. The proposed modifications were based on median, coefficient of variation, and expectation of empirical CDF of first-order statistic. A Monte Carlo simulation study based on 10,000 replications was performed with different sample sizes and different parameter combinations. From the results, it could be concluded that modified estimator based on expectation of empirical CDF of first-order statistic (ML-III) was more precise and efficient than the traditional and other modified ML estimators for all the sample sizes and parameter combinations considered. The results were further confirmed by applying the proposed estimation strategies to two real-life examples.

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