



// :

// :

//

کارآفرینی و خط مشی های کارآفرینی

چکیده

واژگان کلیدی

()

(Oliver1991, 169)

(Wickham2000, 5)

(Lynch 2006) .

(Wickham 2000, 2)

(Mitton 1989)

(Bygrave & Hofer1991) .

(Wickham 2000,9) .

(Say 1964, 315) .

(Schumpeter 1989)

(Kirzner 1973).

:

(

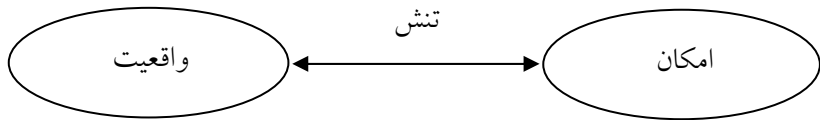
(

(

(Wickham 2000, 7)

(Wickham2000,3)

(Wickham2000,35)



(Wickham 2000,35)

() :

(Say1964,reprint)

...

:

(Wickham2000,10-13)

(Wickham2000 51-53) .

(Loundsbury 1998, 2-3) .

(Landau1982)

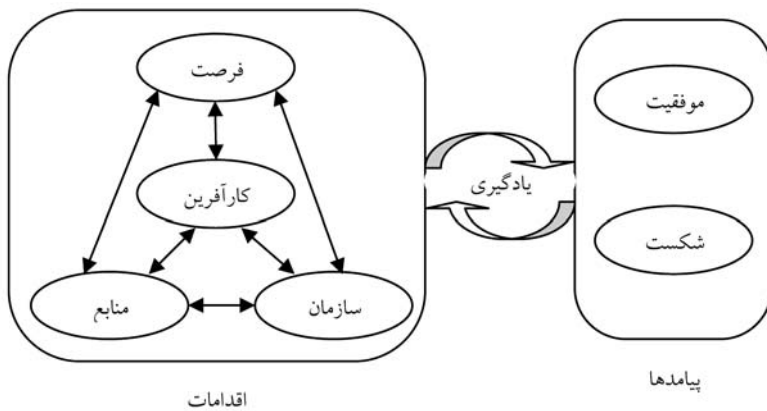
(Wickham2000,19-20).

(Wickham2000,20) :

(Lewis2007) .

(Wickham 2000, 42) .

(Wickham 2000, 42) :

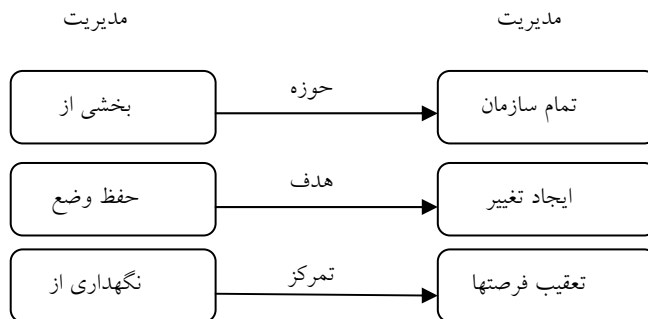


(Druker 1985) .

()

(Wickham 2000 9-10)

(Wickham 2000, 28)



()

(Lynch 2006) .

(Olson1 965) .

.(Tropman&Morningstar 1989, 37)

(Shapero 1975) .

(Fry 1993) .

(Bygrave 1994) .

(Kollermeier1992)

(Timmons 1985) .

(Gartner 1985) .

(Chell & J. Haworth

.1988)

:

:

(Stevenson 1989) .

(Stevenson1989)

:

<p><u>عنصر فرآیند کارآفرینی</u></p> <ul style="list-style-type: none">••••••	<p>_____</p> <ul style="list-style-type: none">••••••
---	--

(:

(

(

(Gnyawali 1994) .

(

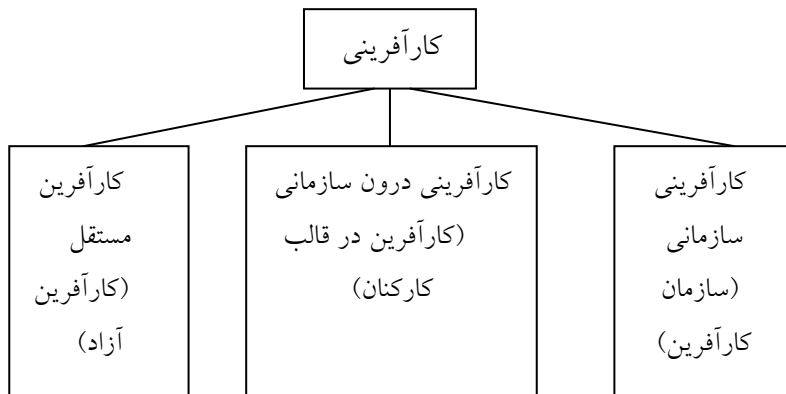
:

(Hisrich&Peters 1998) .

() .

(Upton 1997, 20) .

(Upton 1997, 20) :



: (:

)

) : (((

: (())

: (Vesper 1982)

(Vesper 1982).

: (

(())

:

.(Stevenson & Jarillo 1990) .

)

(

()

(Kuarko et

.al.1993)

:

()

()

(MacMillan et al. 1986)

:

(Sykes & Block 1989) .

:

(Bart 2006) .

(Covin & Slevin1991) .

(Shaker 1996) .

()

:

:

(

:

(

:

(

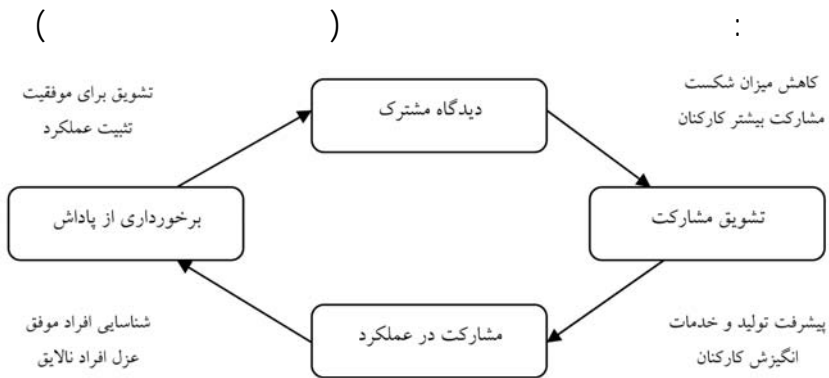
()

(:

(:

(:

()



(:

: . (

((

() .

(:

((

(

(

() .

(Jenings 1994)

(

(

(Hisrich &

Peters 1998)

:

:

(Pinchot 2003) .

(:

(

(

(

() .

()

(:

((Hendrickson & Psarouthakis 1992)

((Terpstra & Olsen1993)

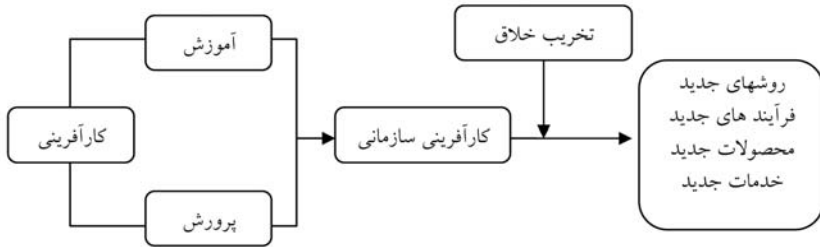
(()

((Hisrich & Peters1998)

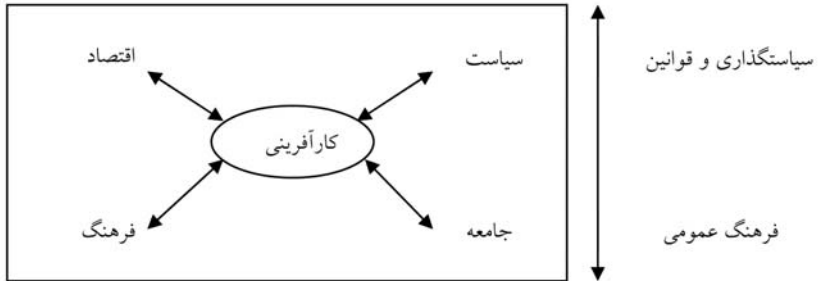
(Hisrich & Peters1 998) .

() .

() :



() :



()

(Cochran 1996) .

(Carty 1998) .

(Tomecko 2003) .

()

()

()

:(www.entrepreneur.com August 23, 2010)

(www.entrepreneur.com, August 23, 2010)

1	Babson College	Babson Park
2	University of Southern California	Los Angeles
3	Drexel University	Philadelphia
4	Tulane University	New Orleans
5	Rice University	Houston
6	Temple University	Philadelphia
7	University of Washington	Seattle
8	University of Arizona	Tucson
9	DePaul University	Chicago
10	<u>University of Michigan</u>	Ann Arbor
11	<u>University of Wisconsin - Madison</u>	Madison
12	<u>Syracuse University</u>	Syracuse
13	<u>Northwestern University</u>	Evanston
14	<u>The Monterey Institute of International Studies</u>	Monterey
15	University of North Carolina	Chapel Hill
16	<u>University of Louisville</u>	Louisville
17	<u>University of Illinois at Chicago</u>	Chicago
18	<u>University of Chicago Booth School of Business</u>	Chicago
19	<u>Washington University John M. Olin School of Business</u>	St. Louis
20	<u>University of Oregon</u>	Eugene
21	<u>Southern Methodist University</u>	Dallas
22	<u>Rollins College</u>	Winter Park
23	<u>Simmons College</u>	Boston
24	<u>Wake Forest University</u>	Winston Salem
25	<u>University of Missouri - Kansas City</u>	Kansas City

) FSB

(

.Lewis2007) .

(Lewis 2007)

Rank	Country	FSB Score	Rank	Country	FSB Score
1	New Zealand	2.03	28	Malaysia	1.31
2	United States	2.01	29	Colombia	1.29
3	Canada	1.99	30	Russia	1.29
4	Australia	1.93	31	Austria	1.28
5	Singapore	1.88	32	Mexico	1.26
6	Hong Kong,	1.86	33	Turkey	1.26
7	United Kingdom	1.85	34	Korea	1.25
8	Ireland	1.85	35	Czech Republic	1.24
9	Denmark	1.75	36	Italy	1.20
10	Iceland	1.75	37	Taiwan, China	1.15
11	Norway	1.70	38	Spain	1.11
12	Sweden	1.64	39	Hungary	1.11
13	Japan	1.64	40	Slovenia	1.10
14	Finland	1.60	41	Uganda	1.05
15	Thailand	1.60	42	China	1.05
16	Chile	1.59	43	Argentina	1.04
17	Israel	1.59	44	Poland	1.02
18	Latvia	1.57	45	Croatia	0.95
19	Switzerland	1.57	46	India	0.94
20	France	1.50	47	Jordan	0.94
21	Jamaica	1.49	48	Uruguay	0.92
22	Netherlands	1.45	49	Ecuador	0.92
23	Belgium	1.45	50	Brazil	0.92
24	Germany	1.37	51	Philippines	0.90
25	Portugal	1.36	52	Greece	0.76
26	Peru	1.33	53	Indonesia	0.61
27	South Africa	1.32			

() .

()

()

(:

(

(

(

) .

(

:

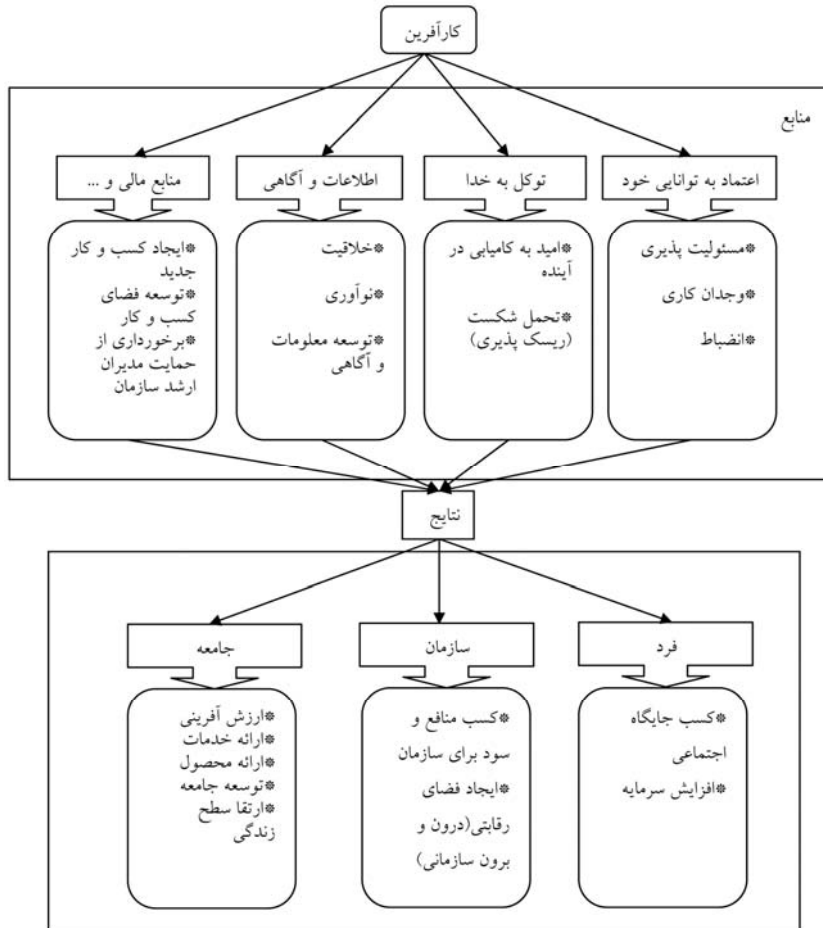
() .

...

:

()

:



نتیجه گیری

)

(

- 13) ----. (2010). www.entrepreneur.com. August 23
Anderson, James. (1984). 'Public Policy Making: an introduction', Boston: Houghton Mifflin Company.
- 14) Bart, C. (2006). 'Product Strategy and Formal Structure in Entrepreneurship', *Strategic Management Journal*, Vol. 7, No. 4.
- 15) Bickman, J. (1981). 'Some distinctions between basic and applied approaches', in L. Bickman, *Applied Social Psychology Annual*. Beverly Hills. Sage. Vol. 2.
- 16) Bygrave, W. (1994). 'The Portable MBA in Entrepreneurship', N. Y. John Wiley & Sons Inc.
- 17) Bygrave, W. D. and Hofer, C. W. (1991). 'Theorising about entrepreneurship', *entrepreneurship theory and practice*, Vol.16, No. 2, pp. 13-22
- 18) Carty, A. J. (1998). 'Entrepreneurship Training Program', National Research Council, March 19.
- 19) Chell, E. and J. Haworth. (1988). 'Explorations of the Entrepreneurial Personality: A Latent Class Analysis', Paper to EIASM, Vienna.
- 20) Cochran, T. C. (1996). 'The Entrepreneur in Economic Change', *Explorations in Entrepreneurial History*, 3th Edition, pp. 25-38.
- 21) Covin, J. G. and D. P. Slevin. (1991). 'A Conceptual Model of Entrepreneurship as Firm Behavior', *Entrepreneurship Theory and Practice*, Vol. 16.
- 22) Druker, P. F. (1985). 'Innovation and Entrepreneurship: Practice and Principles', Harper and Row .New York.
- 23) Fry, F. (1993). 'A Planning Approach: Entrepreneurship', New Jersey: Prentice Hall, Inc. pp. 93.
- 24) Gartner, W. (1985). 'A Framework for Describing the Phenomenon of New Venture Creation', *Academy of Management Review*, pp. 696-706.
- 25) Gnyawali, D. and D. Fogel. (1994). 'Environments for Entrepreneurship Development: Key Dimensions and Research Implications, *Entrepreneurship Theory and Practice*', Baylir University.
- 26) Hendrickson, L. U. and J. Psarouthakis. (1992). 'Managing Entrepreneurship in the Growing Firms', Englewood Cliffs.
- 27) Hisrich, R. D. and M. P. Peters. (1998). 'The Individual Entrepreneur in Entrepreneurship', McGraw Hill Publishing.
- 28) Jenings, D. (1994). 'Multiple Perspectives of Entrepreneurship Test: Readings and Cases', South Western Publishing Company.
- 29) Jones, Charles. (1984). 'An Introduction to the study of public policy'. Monterey, CA: Brooks/cole.
- 30) Kirzner, I. M. (1973). 'Competition and Entrepreneurship', University of Chicago Press, Chicago.
- 31) Kollermeier, T. (1992). 'Entrepreneurship and Transition' in I. MacMillan & S. Birley (eds), 'International perspectives on

- Entrepreneurial Research', (Elsevier Since Publishers B. V.)
Netherland.
- 32) Kuartko, D. and R. Hodgetts. (1989). 'Entrepreneurship: A Contemporary Approach', 3th edition, NY: The Dryden Press.
 - 33) Kuartko, D. F. , J. Hornsby, D. Naffziger and R. Mentagno. (1993). 'Implementing Entrepreneurship Thinking in Established Organizations', *Advanced Management Journal*, Winter, p. 28.
 - 34) Kuhen, Alfred and Beam Robert. (1982). ' The logic of organization', Washington: jossey-bass, publisher. P. 204
 - 35) Lewis, Goeff. (2007). 'Who in the world is entrepreneurial?', *Journal of Fortune, Small business*. June.
 - 36) Lounsbury Micheal. (1998). 'Collective Entrepreneurship: The Mobilization of College and University Recycling Coordinators', *Journal of Organizational Change Management*, Vol. 11, N. 1.
 - 37) Lynchand, T. D., Cruise P.L. (2006). 'hand Book of Organization Theory and Management .The Philosophical Approach', Second Edition , Taylor & Francis. New York.
 - 38) MaxMillan, C. , Z. Block and P. N. Narasimha. (1986). 'Encountered and Experience Effects', *Journal of Business Venturing*.
 - 39) Oliver, T. (1991). 'Ideas Entrepreneurship and the politics of Health Care Reform', *Stanford Law & Policy Review*, fall, Vol.127. p.169
 - 40) Olson, M.(1965). 'The Logic of Collective Action', Harvard University Press. Cambridge , Mass.
 - 41) Pinchot, G. and E. Pinchot. (2003). 'Intracorporate Entrepreneurship and Job Creation.'
 - 42) Say, J. B. (1964). 'A Treatise on Political Economy: Or, The Production Distribution and Consumption of Wealth', New York: A. M. Kelly(reprint of original 1803 edition)
 - 43) Say, J. B. (1964). 'A Treatise on Political Economy', Or The Production, Distribution and Consumption of Wealth . 1821, reprint Augustus M. Kelley .New York. 315.
 - 44) Schumpeter, J. A. (1989). 'Economic Theory and Entrepreneurial History', in *Essays on Entrepreneurs, Innovations, Business, Cycles, and the .Evolution of Capitalism* Ed .R.V. Cle, ence. 1949. reprint , transaction , New Brunswick.N.J.1989
 - 45) Shaker, Z. A. (1996). 'Governance, Ownership and Entrepreneurship: The Moderating Impact of Industry Technological Opportunities', *Academy of Management Journal*, Vol. 39, No. 6.
 - 46) Shapero, A. (1975). 'Entrepreneurship and Economic Development', *Entrepreneurship and Enterprise Development: A Worldwide Perspective*, Milwaukee: Proceedings of Project ISEED.
 - 47) Stevenson, H. and J. C. Jarillo. (1990). 'Entrepreneurial Management: A Paradigm of Entrepreneurship', *Strategic Management Journal*, Vol. 11, pp. 17-27.

- 48) Stevenson, H. M. Roberts and H. Grousbeck. (1989). 'New Business Ventures and Entrepreneurs. Homewood III: Richard Irwin Inc.
- 49) Sykes, H. B. and Z. Block. (1989). 'Sources and Corporate Venturing Obstacles'. Journal of Business Venturing
- 50) Terpstra, D. and P. Olsen. (1993). 'Entrepreneurial Start-up and Growth: A Classification of Problems', Prentice Hall, Inc.
- 51) Timmons, J. L. Smollen and A. Dungee. (1985). 'New Venture Creation: A Guide to Small Business Development. Homewood: Irwin.
- 52) Tomecko, J. (2003). 'Entrepreneurship Training for Enterprise Growth', GTZ Laos.
- 53) Tropman, J. and G. Morningstar. (1989). 'Entrepreneurial Systems of the 1990', New York: Greenwood Press Inc.
- 54) Upton, N., C. Moore, L. Wacholz and D. Sexton. (1997). ' A Comparative Analysis of learning Needs of Family- Owned and Entrepreneurial Firms', Hankamer School of Business Journal, No. 17, pp. 5-20.
- 55) Vesper, K. (1982). 'Introduction and Summary of Entrepreneurship Research', New York, Ballinger.
- 56) Wickham, P. A. (2000). 'Strategic Entrepreneurship' A decision making approach to new venture creation and management, Prentice Hall.

یادداشتها

- ¹ Hard work
- ² Self-starting
- ³ Setting of personal goals
- ⁴ Resilience
- ⁵ Confidence
- ⁶ Receptiveness to new ideas
- ⁷ Assertiveness
- ⁸ Information seeking
- ⁹ Eager to learn
- ¹⁰ Attuned to opportunity
- ¹¹ Receptive to change
- ¹² Commitment to others
- ¹³ Comfort with power
- ¹⁴ Innovativeness
- ¹⁵ Risk Bearing
- ¹⁶ Consolidator
- ¹⁷ Dreamer
- ¹⁸ Gambler
- ¹⁹ Entrepreneur
- ²⁰ Peter Druker
- ²¹ A. Shapero
- ²² F. Fry

- ²³ Antecedent or background variable
- ²⁴ Triggering or precipitating variable
- ²⁵ Enabling variable
- ²⁶ W. Bygrave
- ²⁷ J. Timmons
- ²⁸ W. Gartner
- ²⁹ E. Chell & J. Haworth
- ³⁰ H. Stevenson & M. Robert & H. Grousbeck
- ³¹ D. Gnyawali & D. Fogel
- ³² George Humans
- ³³ MacMillan et al.
- ³⁴ Sykes & Block
- ³⁵ Kuartko et al
- ³⁶ Vijay Sathe
- ³⁷ Hammer
- ³⁸ Jenings
- ³⁹ R. D. Hisrich & M. P. Peters
- ⁴⁰ Pinchot- Pinchot
- ⁴¹ Administrative Entrepreneurship
- ⁴² Opportunistic Entrepreneurship
- ⁴³ Imitative Entrepreneurship
- ⁴⁴ Acquisitive Entrepreneurship
- ⁴⁵ Incubative Entrepreneurship
- ⁴⁶ Fry
- ⁴⁷ Peter Roith
- ⁴⁸ Entrepreneurship Training
- ⁴⁹ Federal Savings Bank
- ⁵⁰ Policy
- ⁵¹ Jenkins
- ⁵² James Anderson