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(Scammell ,)	
(Abdoulaye and Majid ; Bardley	, - ; Kaku , - ;
	McMurdo)
(Oppenheim ;	
	.Foster)
(Brophy ;	
.Chowdhury	and Chowdhury , -)
.(Akeroy (Chen)	yd)
.(Bruijnzeels)	
virtual or electronic libraries hybrid	

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(Wilson and Wilson ,)

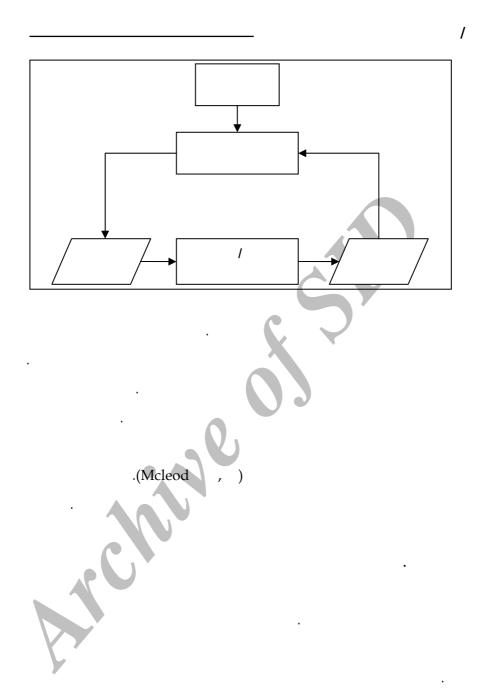
.(Ammer and Ammer

(Checkland , ;)

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(Mcleod)

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1 ...
(Marion
                                                          ). , )
(Anderws
              .(Jauch and Glueck
                                       ).(McLeod
1. open system
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(Child and Faulkner ,)

.(Kreithner and Kinicki)

1. Strength, Weaknesses, Opportunities, an Threats: SWOT

1... - ; Corrall (Pettinger ; Pearce & Robinson .(Bryson (Pettinger , ; Pearce & Robinson :A•; Jauck & Glueck 19W)

1. Social, Technological, Economical, and Political: STEP

- ۱. classification
- 7. exhaustive

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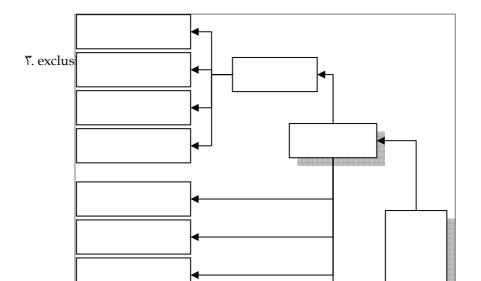
.(Bailey , , , , -)

.(Bailey ,)

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(Hodge and .Anthony ,)

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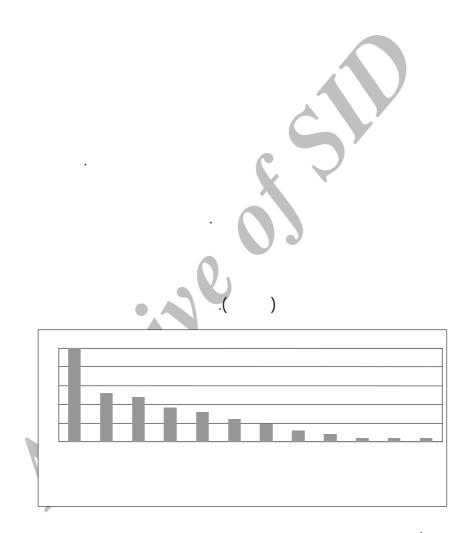
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