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**سنجش کیفیت خدمات داخلی و سطح بازاریابی درونی  
شرکت گاز تهران بزرگ و ارتباط اقدامات بازاریابی  
درونی آن با کیفیت خدمات خارجی**

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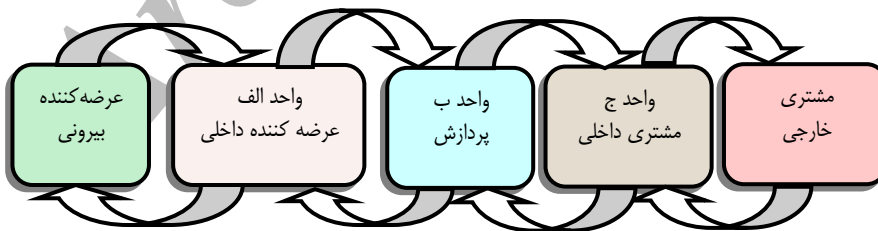
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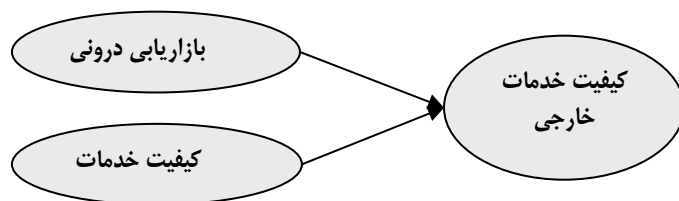


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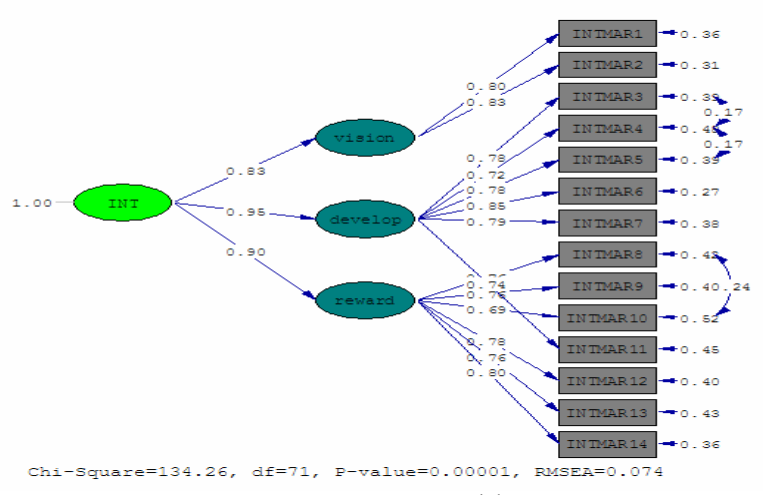
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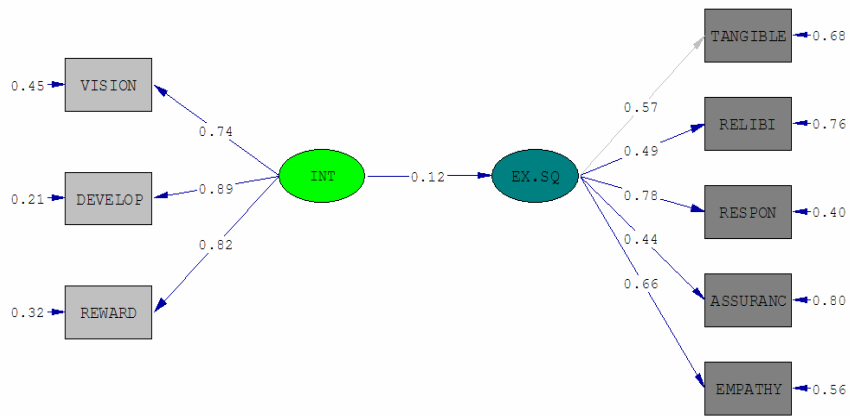
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Chi-Square=3539.09, df=19, P-value=0.00000, RMSEA=1.073

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