



Determine the relationship between the effectiveness of the strategic thinking and entrepreneurial education in the staff of the Department of sports and youth of North Khorasan

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Abstract

The present study focuses on the relationship between youth and North Khorasan. In terms of the objective applied, and in terms of data collection, correlation, descriptive type – the statistical community in the research include the 133 persons of the staff of the Department of sports and youth of Khorasan that sample size due to the limitation of the number of employees includes all employees of the Department of sports and youth of North Khorasan, the research instrument in the standard questionnaire research the effectiveness of strategic thinking and the ability of individuals in entrepreneurial education, based on the Likert model. In this research the concepts and models of the effectiveness of strategic thinking that has studied these components include: learning from the environment, discover new solutions to people's needs, as they impact on the indices of the entrepreneurial process research and staff studied, the findings suggest that it is between learning from the environment, people's needs and discover the exquisite entrepreneurial strategies with education, there is a significant relationship between the employees and the purpose of the establishment of the strategic thinking on the education of staff, Entrepreneurship education in them and in accordance with the results obtained from this research is one of the ways to increase entrepreneurship in their three components make up the staff.

Key words: Effectiveness, strategic thinking, entrepreneurial education, employees of the Department of sports and youth.



Introduction

In a world that is moving too fast and every year for decades, centuries, and it is based on the necessity of time, takes a new name, such as the Atomic century names, the information age. We've heard so much, the speed of the developments and the complexity of human societies as far ahead of the other human that is easily able to the trends of the time. Leisure, sports and amusements are healthy as well, including category, which along with other economic, social and technological changes. In recent years has undergone several nature changes. Sport and society has a corresponding relationships, our culture is part of the sport that helps understand themselves as a nation. Considering the increasing progress of technology and the process of expanding the communications agencies and the fundamental transformation in organizational processes to the same issues and problems than more complex organizations. Under such conditions, without a doubt, the managers of organizations and corporations should be in your dealing with these problems and solve them. In this regard, in addition to be managers in responding to developments and strategic thinking of the Organization and they have a significant role in this process So that a successful strategic planning strategic thinking-based managers can increase be competitive factor and ultimately their survival in a competitive space today (Arman Andishan co. Vieira, 2010), hence improving the ability of strategic thinking in the managers as one of the key factors in the effectiveness of the strategic management process requires more attention. Strategic thinking enables the Manager to understand how factors in achieving the desired goals is effective and which are not effective and why, and how of effective factors for customer value raises, this insight towards the influence factors in detecting power creates value and without it the mere detection



of resources (material and non-material) of the Organization for a breakthrough would be ungainly (Ghaffarian and Ahmadi, 2005). From the perspective of strategic thinking mintezberg, to formulate better strategies lead gets, he believes that managers equipped with more strategic thinking they are, other employees to find innovative solutions to the Organization's success to persuade (mintezberg^{۱۹۹۴}). They are the Organization as it should be seen not as well (Nasehi Far, pour Hosseini, 1378) in this way can be strategic thinking on the future design of the Organization's income (pelgernnwe carbow^{۲۰۰۱}). Strategic thinking is the process of formulating and reviewing the assumptions about the future that is underpinning the mission, goals, and strategies of the Organization make up and a wide range of topics on, and so on do not form if the structure may be fruitless and time-consuming activity. (Alimirzae ^{۲۰۰۴}). Strategic thinking of multi-dimensional phenomenon is that of the interaction of its factors, proper thinking and entrepreneurship Come to the strategic presence of strategic thinking "predictions of the future but the timely detection of the specification" competition and see the opportunities that are unaware of it, compared to competitors (Ghaffarian, Ahmadi, 2005). Organizations such as the Ministry of sports and youth, Faculty of physical education, physical education and sports associations, education, etc., all of them are the ones who should be governed by the people, if the entrepreneur and Manager, ineligible and the ability necessary to administer the Organization, structure and organization to the problems of sports will be imposed (Ismail pour 1993). There is evidence that an increase in costs in the sport and the youth offices and devote more resources to these organizations for efficiency and less products, caused by poverty, the quality of the program is planning (Amirian 1992).



In fact any set of human factors, structural, technical, technology, cultural and other environmental elements that the realization of the objectives of the joint effort in the form of preset and interaction. The growth of the Organization and sustain them, the relationship between human needs and desires with proximity and how to satisfy them. Of the duties of the Director that the mighty forces of the human, to make a group, the staff who can decide, find new solutions to the issues, they have creativity and be responsible so that they can work in front of an effective role in the country's economic and social development and they played (Zareeian, JAHROMI, 2007). Entrepreneurship among these concepts. Entrepreneurship is a new phenomenon that is economic and technical economic industrial world. Managers and employees, entrepreneurs play an important role in changing and improving economic growth (Ahmadpour Dariani ۲۰۰۰).

Several definitions for entrepreneurship there is as follows: based on the perspective of the Kantilton, an entrepreneur who has means of production in order to integrate them to the production on the market. Estiposton believes that the creation of a new thought to achieve entrepreneurship financial resources. مردیس believes that the entrepreneur who has the ability to identify and evaluate business opportunities. مکلند suggests that entrepreneurship is beyond the work and indeed a way of life. As well as the concept of entrepreneurship from different perspectives when studied which include: economic aspects and social and cultural approach. Economic aspects of classical and neoclassical economics to split. The economy of the classical part of the economy of the nineteenth century before the related notes that the introduction of political economy. The base of the neoclassical economics modeling a system with a balance that is based on the market. Social and cultural approach, culture is one of the main factors and effective entrepreneurship and entrepreneurial development, To fit between the making and the religion and



economic behavior is essential. Psychological approach in search of personal characteristics for the entrepreneur and social approach in search of social construction and testing them to predict the trend of entrepreneurship (Ahmadpour Dariani^۱ ۲۰۰۴). Now organizations need managers and staff that are there for the entrepreneurial norms. According to the perspective of the entrepreneur and effective managers, Cairns وریس charismatic role play. They use opportunities and prevent crises. Since there are entrepreneurship is an important State for planners and brokers and is necessary so you should use and comprehensive planning of the field of the promotion and growth of entrepreneurial culture provides.

Research methodology and statistical community in the study population consists of all staff of the Office of sport and youth of North Khorasan, which number 131 people from the community about research. Sample size due to the limitation of the society consists of all the staff. Data collection tool information in this study, the two questionnaires the following: strategic thinking, Kiel Madonad questionnaire in 1989: this type of question the answers of the questionnaire contains 37 package (multiple-choice questions) is that the component has been formulated as follows:

- 1- To study leaning from staffs environment, considered (1-9) questions.
- 2- To analyze the needs in staffs, considered (10-21) questions.
- 3- To analyze the creating new solutions in staffs, we considered (22-37) questions.

Marking the questionnaire of strategic thinking is considered as follows:

Table (1)



	I quite agree	I a g r e e	I quite disagree	I d i s a g r e e
The questionnaire of the effectiveness of strategic thinking	1	2	3	4

Entrepreneur questionnaire: this questionnaire was made in 1996 by Margierite Hill as standard and is based on Likert model. The questionnaire examined the ability of people in entrepreneurship that included 22 closed questions (multiple-choice questions).

Marking the questionnaire of entrepreneurship is considered as follows:

Table (2)

	I quite agree	I a g r e e	I quite disagree	I d i s a g r e e
The questionnaire of entrepreneurship	1	2	3	4

A data analysis method

In this research for the analysis of data obtained from descriptive statistics and inferential statistics as well as where the test compared to the t-test and Pearson correlation coefficient on the independent groups.

The results and findings of research

In this section, we using tables for descriptive analyzing of data.

Table (3) descriptive research findings

Profile of participants	T h e f r e q u e n c y	Percentage of frequency
f e m a l e	40	32



m a l e	91	78
d i p l o m a	32	20
Associate degree	45	37
b s	48	38
m s	7	4
p h d	1	1
L e s s t h a n 5	40	32
B e t w e e n 5 - 1 0	19	13
B e t w e e n 1 0 - 1 5	18	12
B e t w e e n 1 5 - 2 0	56	36
M o r e t h a n 2 0	18	12

According to table three more participants of this research men (78%) With a Bachelor's degree (48%) as well as with job experience between 15-20 years. test results of entrepreneurship education in strategic thinking and inference of the staff of the Department of sports and youth of North Khorasan Province has achieved the following:

Table (4) research on inferential statistics

F o s t e r e n t r e p r e n e u r s h i p	correlation coefficient	3 9 3 %
	s i g n i f i c a n t	% 0 4 5
L e a r n f r o m t h e p e r i m e t e r	correlation coefficient	%258
	s i g n i f i c a n t	%37



D i s c o v e r y n e e d s	correlation coefficient	%387
	s i g n i f i c a n t	%005
C r e a t i n g n e w R a h k a r h h a y	correlation coefficient	%685
	s i g n i f i c a n t	%25

The findings of the research side in connection with the strategic thinking and entrepreneur classes for male and female employees in the education as follows:

Table (5) Adverse findings

The effectiveness of strategic thinking	f e m a l e	۲,۱۵۲۰	.۴۱۸۸۴
	m a l e	۲,۰۵۶۸	.۴۵۳۸۲
Foster entrepreneurship	f e m a l e	۱,۱۴۹۵	.۳۳۵۹۷
	m a l e	۱,۸۲۲۲	.۳۳۸۱۴
Learn from the perimeter	f e m a l e	۱,۶۵۸۷	.۳۳۰۸۳
	m a l e	۱,۷۷۵۰	.۳۸۰۵۶
D i s c o v e r y n e e d s	f e m a l e	۱,۷۵۷۴	.۴۶۴۹۶
	m a l e	۱,۸۵۵۵	.۴۴۵۹۱
C r e a t i n g n e w R a h k a r h h a y	f e m a l e	۱,۷۸۸۵	.۴۵۱۰۷
	m a l e	۱,۸۱۸۸	.۴۱۹۶۵

The main function of the strategic thinking of the people the Outlook is favorable towards the landscape, to move the Organization in line with the strategy makes clear the Outlook forms and organization towards it to move in, the prospect of a unified organization and motivation of the staff, strategic thinking toward a quick learning and use of the environment of business creativity to create new values and calls according to the findings of this study, the relationship between



This means significant properties between cognition and learning from the environment with the staff of the Department of sports and youth of North Khorasan arose that these components create entrepreneurship and creativity in the field of staff.

Learning of the environment and obtaining the necessary information from the working environment and customers and their needs and desires of the characteristics of the Department of youth and sports staff of North Khorasan that enhances the effectiveness of the Organization's personnel affairs. Learn from the environment, the value of the model for the client specifies that the merits of the organization which is the infrastructure. One of the dimensions of this learning and understanding things better to the outside environment to deliver customers, this round of managers and staff rated thinking strategically, in comparison with ordinary managers and employees much stronger. In the process of strategic thinking that insecure environment near future image in comparison with the past will transform the role playing.

Dispel obstacles and get the necessary information to solve the problems of the Organization (to respond to the problems, needs, and the reasons why the organization using the power of strategic thinking) of the Department of sports and youth staff properties of North Khorasan which is more becoming more effective by virtue of the organization. The use of different solutions to do things (to a problem or an issue, there are several solutions) having different ideas and creative workers who are entitled to the power of divergent thinking, enhances the efficiency and growth of entrepreneurship can be known that these features of the staff of the Department of sports and youth of Khorasan which is causing more effectiveness of this organization. Create new solutions, for each task, there is always a better way, any amount that a new compliance solution to the market



more difficult for competitors to make its duplication in some cases may cause a strategy for changing the paradigm and recreating all industry and business.

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